



**Dr Mahima Birla,  
Dean,  
Faculty of Commerce and Management,  
PAHER University**

Dr Mahima Birla has been the Dean of Faculty of Commerce and Management since 2014 and has been assigned the additional charge of Director, Internal Quality Assurance Cell of the university. She is also the chairperson of the Women and Gender Development Cell (WGDC).

Dr Birla is the Editor-in-Chief of the International Journal of 'Pacific Business Review International'. PBRI is a monthly peer reviewed international journal indexed and listed at Wos/Thomson and Reuters and other indexed agencies. The impact factor of Pacific Business Review International (SJIF) is 8.396.

Dr Birla is also the Editor-in-Chief of Unnati- the business journal published by Faculty of Management. Unnati is a half yearly peer-reviewed research journal with the impact factor of (SJIF) 6.199. She is also the Editor-in-Chief of Pacific University journal of Social Sciences (PUJSS). PUJSS is a peer-reviewed bi-annual publication of Pacific Academy of Higher Education and Research University. Dr Birla has authored three books in the area of economics and Indian financial system and has been the Editor of 11 edited books with ISBN number.

Her area of expertise is global Business and Economic Scenario. She has also expertise in management simulation and facilitating experiential learning. She is a certified trainer of Transactional Analysis. As Director IQAC and WGDC she is actively engaged in improving teaching learning environment, feedback and mentoring program, capacity building programs, FDPs, MDPs and promotion of gender sensitization activities.

Her research contributions have been acknowledged in the form of best paper awards at many International Conferences. She has been the Conference Director/ Organizing Secretary of 11 International Conferences conducted by the Faculty of Management since 2011 prominently in the areas of global changes in business, economy, society and culture. She has guided 10 doctoral researches in the area of banking, financial inclusion, knowledge management, emotional intelligence and so on. She has been nominated as the advisory board member of the WWA International Journal: cross-cultural peace journal on emotional intelligence. She is the

life member of Indian Commerce Association, Indian Accounting Association and Quality Circle Forum of India.