

**Office of the Controller of Examinations  
PACIFIC ACADEMY OF HIGHER EDUCATION & RESEARCH  
UNIVERSITY, UDAIPUR**

No. PAHERU/COE/2023-24/2692

Date: 20.12.2023

**Notification**

**Revised BBA First Semester Main/Back Examination, January-2024**

**Time: 10:00 AM to 01:00 PM**

Date	Day	SUBJECT	SUBJECT CODE
18.01.2024	Thursday	Fundamentals of Management & Organizational Behaviour	BBA-1001
20.01.2024	Saturday	Statistics for Business Decisions	BBA-1002
23.01.2024	Tuesday	Business Ethics and Corporate Social Responsibility	BBA-1003
25.01.2024	Thursday	Legal Aspects of Business	BBA-1008
		Advertising & Public Relations (For Back Only)	BBA-1004
27.01.2024	Saturday	Environment studies	BBA-1006

**Revised BBA with Specialization in Global Business Management/  
Digital Marketing First Semester Main/Back Examination, January-2024**

**Time: 10:00 AM to 01:00 PM**

Date	Day	SUBJECT	SUBJECT CODE
18.01.2024	Thursday	Fundamentals of Management & Organizational Behaviour	BBA-1001
20.01.2024	Saturday	Statistics for Business Decisions	BBA-1002
23.01.2024	Tuesday	Export Import Management	BBA- 1003A
25.01.2024	Thursday	Global Awareness	BBA- 1008A
		Digital Marketing (For Back Only)	BBA- 1004A
27.01.2024	Saturday	Environment studies	BBA-1006

**Modified BBA Third Semester Main/Back Examination, January-2024**

**Time: 10:00 AM to 01:00 PM**

Date	Day	SUBJECT	SUBJECT CODE
10.01.2024	Wednesday	Tax Planning	BBA-3002/BBA-314
12.01.2024	Friday	Principles of Marketing	BBA-3003/BBA-312
12.01.2024	Friday	Management Accounting (Only For Back)	BBA-313
15.01.2024	Monday	Entrepreneurship Development	BBA-3005
19.01.2024	Friday	Macro Economics	BBA-3001/BBA-311



**Modified BBA with Specialization in Global Business Management/ Digital Marketing Third Semester Examination, January-2024**

**Time: 10:00 AM to 01:00 PM**

Date	Day	SUBJECT	SUBJECT CODE
10.01.2024	Wednesday	Tax Planning	BBA-3002
12.01.2024	Friday	International Marketing	BBA-3003A
15.01.2024	Monday	Global Awareness	BBA-3005A
19.01.2024	Friday	Macro Economics	BBA-3001

**Revised BBA Fifth Semester Main/Back Examination, January-2024**

**Time: 10:00 AM to 01:00 PM**

Date	Day	SUBJECT	SUBJECT CODE
09.01.2024	Tuesday	Cost Accounting	BBA-511
11.01.2024	Thursday	Legal Aspects of Business	BBA-512
13.01.2024	Saturday	Consumer Behavior	BBA-513
16.01.2024	Tuesday	Advertising and Brand Management	BBA-514

**Revised BA-JMC First Semester Main/Back Examination, January-2024**

**Time: 10:00 AM to 01:00 PM**

Date	Day	SUBJECT	SUBJECT CODE
18.01.2024	Thursday	Introduction to Mass Communication	BJM1001
20.01.2024	Saturday	History of Journalism (Only for Back)	BJM1002
		Business Ethics and Corporate Social Responsibility	BBA-1003
22.01.2024	Monday	Media Marketing	BJM1003
24.01.2024	Wednesday	English Communication (Only for Back)	BJM 1004
		Environmental Studies	BJM 1004A

**Modified BA-JMC Third Semester Main/Back Examination, January-2024**

**Time: 10:00 AM to 01:00 PM**

Date	Day	SUBJECT	SUBJECT CODE
10.01.2024	Wednesday	Ad Design & Principles	BJM-3002/BJM-302
12.01.2024	Friday	Feature Writing & Editing	BJM-3003/BJM-303
15.01.2024	Monday	Electronic Media	BJM-3001/BJM-301A

**Revised BA-JMC Fifth Semester Main/Back Examination, January-2024**

**Time: 10:00 AM to 01:00 PM**

Date	Day	SUBJECT	SUBJECT CODE
09.01.2024	Tuesday	Indian & World Politics	BJM-501 A
11.01.2024	Thursday	व्यवहारिक हिन्दी (Only for Back)	BJM-502A
11.01.2024	Thursday	English Language	BJM-502B
13.01.2024	Saturday	Event Management	BJM-503
16.01.2024	Tuesday	Media Law & Ethics	BJM-504



### Revised B.Com. First Semester Main/Back Examination, January-2024

Time: 10:00 AM to 01:00 PM

Date	Day	SUBJECT	SUBJECT CODE
18.01.2024	Thursday	Financial Accounting	BCM1001/BCM-112
20.01.2024	Saturday	Business Law	BCM1002
22.01.2024	Monday	Micro Economics	BCM1003
24.01.2024	Wednesday	Advertising & Public Relations(Only for Back)	BCM1004
		Management Principles and Applications	BCM1004A
27.01.2024	Saturday	Environment studies (Only for Back)	BCM1006/BCM-111

### Revised B.Com. Third Semester Main/Back Examination, January-2024

Time: 10:00 AM to 01:00 PM

Date	Day	SUBJECT	SUBJECT CODE
10.01.2024	Wednesday	Income Tax Law and Practice	BCM-312/ BCM-3002
12.01.2024	Friday	Business Ethics and Corporate Social Responsibility (Only for Back)	BCM-326
		Management Principles and Applications	BCM-3003
15.01.2024	Monday	Business Communication (Only for Back)	BCM-310
		Entrepreneurship Development	BCM-3004
19.01.2024	Friday	Company Law (Only for Back)	BCM-311
19.01.2024	Friday	Human Resource Management	BCM-3001

### Revised B.Com. Fifth Semester Main/Back Examination, January-2024

Time: 10:00 AM to 01:00 PM

Date	Day	SUBJECT	SUBJECT CODE
09.01.2024	Tuesday	Marketing Management	BCM-532
11.01.2024	Thursday	Indirect Tax Law	BCM-535
13.01.2024	Saturday	Principles of Micro Economics	BCM-512
16.01.2024	Tuesday	Entrepreneurship	BCM-525

### Modified MAJMC First Semester Main/Back Examination, January-2024

Time: 10:00 AM to 01:00 PM

Date	Day	SUBJECT	SUBJECT CODE
10.01.2024	Wednesday	Media Writing	MJM-1002
12.01.2024	Friday	Communication and Soft Skills	MJM-1005
15.01.2024	Monday	Photo Journalism	MJM-1001



## Revised MAJMC Third Semester Main/Back Examination, January-2024

Time: 10:00 AM to 01:00 PM

Date	Day	SUBJECT	SUBJECT CODE
09.01.2024	Tuesday	Public Relations	MJM-301A
11.01.2024	Thursday	Television production	MJM-302
13.01.2024	Saturday	Event Management	MJM-303
16.01.2024	Tuesday	Print Production and Development	MJM-304

### Note:

1. If there is any discrepancy found in time table, it should be inform to the COE at least one week before commencement of examination.
2. If there is any complaint against the question papers. The same may be communicated to the University through the Center Superintendent. Within a two day's from the date of examination, failing which no complaint will be entertained by the University.
3. In case of any holiday is declared on the date of examination, the university has the right to postpone it, to a later date.

(Dr. Manish Pokharna)  
Controller of Examinations



### Copy to:

1. P.S. to President, PAHER University, Udaipur
2. The Registrar, PAHER University, Udaipur
3. The Principal, Pacific Institute of Business Studies , Udaipur
4. The Work-Shop Superintendent, PCE, Udaipur
5. Notice Board, PIBS/PAHER University Office.

(Dr. Manish Pokharna)  
Controller of Examinations

