

**Office of the Controller of Examinations
PACIFIC ACADEMY OF HIGHER EDUCATION & RESEARCH
UNIVERSITY, UDAIPUR**

No. PAHERU/COE/2023-24/2630

Date: 01.11.2023

Notification

BBA First Semester Main/Back Examination, January-2024

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|------------|-----------|---|--------------|
| 06.01.2024 | Saturday | Fundamentals of Management & Organizational Behaviour | BBA-1001 |
| 08.01.2024 | Monday | Statistics for Business Decisions | BBA-1002 |
| 10.01.2024 | Wednesday | Business Ethics and Corporate Social Responsibility | BBA-1003 |
| 12.01.2024 | Friday | Legal Aspects of Business | BBA-1008 |
| 12.01.2024 | Friday | Advertising & Public Relations (For Back Only) | BBA-1004 |
| 15.01.2024 | Monday | Environment studies | BBA-1006 |

**BBA with Specialization in Global Business Management/ Digital Marketing
First Semester Main/Back Examination, January-2024**

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|------------|-----------|---|--------------|
| 06.01.2024 | Saturday | Fundamentals of Management & Organizational Behaviour | BBA-1001 |
| 08.01.2024 | Monday | Statistics for Business Decisions | BBA-1002 |
| 10.01.2024 | Wednesday | Export Import Management | BBA- 1003A |
| 12.01.2024 | Friday | Global Awareness | BBA- 1008A |
| 12.01.2024 | Friday | Digital Marketing (For Back Only) | BBA- 1004A |
| 15.01.2024 | Monday | Environment studies | BBA-1006 |

BBA Third Semester Main/Back Examination, December-2023

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|------------|----------|--|------------------|
| 15.12.2023 | Friday | Macro Economics | BBA-3001/BBA-311 |
| 19.12.2023 | Tuesday | Tax Planning | BBA-3002/BBA-314 |
| 21.12.2023 | Thursday | Principles of Marketing | BBA-3003/BBA-312 |
| 23.12.2023 | Saturday | Management Accounting (Only For Back) | BBA-313 |
| 23.12.2023 | Saturday | Entrepreneurship Development | BBA-3005 |



**BBA with Specialization in Global Business Management/ Digital Marketing
Third Semester Examination, December-2023**

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|------------|----------|-------------------------|--------------|
| 15.12.2023 | Friday | Macro Economics | BBA-3001 |
| 19.12.2023 | Tuesday | Tax Planning | BBA-3002 |
| 21.12.2023 | Thursday | International Marketing | BBA-3003A |
| 23.12.2023 | Saturday | Global Awareness | BBA-3005A |

BBA Fifth Semester Main/Back Examination, December-2023

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|------------|-----------|----------------------------------|--------------|
| 16.12.2023 | Saturday | Cost Accounting | BBA-511 |
| 18.12.2023 | Monday | Legal Aspects of Business | BBA-512 |
| 20.12.2023 | Wednesday | Consumer Behavior | BBA-513 |
| 22.12.2023 | Friday | Advertising and Brand Management | BBA-514 |

BA-JMC First Semester Main/Back Examination, January-2024

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|------------|-----------|---|--------------|
| 08.01.2024 | Monday | Introduction to Mass Communication | BJM1001 |
| 10.01.2024 | Wednesday | History of Journalism (Only for Back) | BJM1002 |
| 10.01.2021 | Wednesday | Business Ethics and Corporate Social Responsibility | BBA-1003 |
| 12.01.2024 | Friday | Media Marketing | BJM1003 |
| 15.01.2024 | Monday | English Communication (Only for Back) | BJM 1004 |
| 15.01.2024 | Monday | Environmental Studies | BJM 1004A |

BA-JMC Third Semester Main/Back Examination, December-2023

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|------------|----------|---------------------------|-------------------|
| 15.12.2023 | Friday | Electronic Media | BJM-3001/BJM-301A |
| 19.12.2023 | Tuesday | Ad Design & Principles | BJM-3002/BJM-302 |
| 21.12.2023 | Thursday | Feature Writing & Editing | BJM-3003/BJM-303 |

BA-JMC Fifth Semester Main/Back Examination, December-2023

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|------------|-----------|----------------------------------|--------------|
| 16.12.2023 | Saturday | Indian & World Politics | BJM-501 A |
| 18.12.2023 | Monday | व्यवहारिक हिन्दी (Only for Back) | BJM-502A |
| 18.12.2023 | Monday | English Language | BJM-502B |
| 20.12.2023 | Wednesday | Event Management | BJM-503 |
| 22.12.2023 | Friday | Media Law & Ethics | BJM-504 |



B.Com. First Semester Main/Back Examination, January-2024

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|-------------|------------|---|---------------------|
| 06.01.2024 | Saturday | Financial Accounting | BCM1001/BCM-112 |
| 08.01.2024 | Monday | Business Law | BCM1002 |
| 10.01.2024 | Wednesday | Micro Economics | BCM1003 |
| 12.01.2024 | Friday | Advertising & Public Relations(Only for Back) | BCM1004 |
| 12.01.2024 | Friday | Management Principles and Applications | BCM1004A |
| 15.01.2024 | Monday | Environment studies (Only for Back) | BCM1006/BCM-111 |

B.Com. Third Semester Main/Back Examination, December-2023

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|-------------|------------|---|----------------------|
| 15.12.2023 | Friday | Company Law (Only for Back) | BCM-311 |
| 15.12.2023 | Friday | Human Resource Management | BCM-3001 |
| 19.12.2023 | Tuesday | Income Tax Law and Practice | BCM-312/ BCM-3002 |
| 21.12.2023 | Thursday | Business Ethics and Corporate Social Responsibility (Only for Back) | BCM-326 |
| 21.12.2023 | Thursday | Management Principles and Applications | BCM-3003 |
| 23.12.2023 | Saturday | Business Communication (Only for Back) | BCM-310 |
| 23.12.2023 | Saturday | Entrepreneurship Development | BCM-3004 |

B.Com. Fifth Semester Main/Back Examination, December-2023

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|-------------|------------|-------------------------------|---------------------|
| 16.12.2023 | Saturday | Marketing Management | BCM-532 |
| 18.12.2023 | Monday | Indirect Tax Law | BCM-535 |
| 20.12.2023 | Wednesday | Principles of Micro Economics | BCM-512 |
| 23.12.2023 | Saturday | Entrepreneurship | BCM-525 |

MAJMC First Semester Main/Back Examination, January-2024

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|-------------|------------|-------------------------------|---------------------|
| 06.01.2024 | Saturday | Photo Journalism | MJM-1001 |
| 08.01.2024 | Monday | Media Writing | MJM-1002 |
| 10.01.2024 | Wednesday | Communication and Soft Skills | MJM-1005 |



MAJMC Third Semester Main/Back Examination, December-2023

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|------------|-----------|----------------------------------|--------------|
| 14.12.2023 | Thursday | Public Relations | MJM-301A |
| 16.12.2023 | Saturday | Television production | MJM-302 |
| 18.12.2023 | Monday | Event Management | MJM-303 |
| 20.12.2023 | Wednesday | Print Production and Development | MJM-304 |

Note:

1. If there is any discrepancy found in time table, it should be inform to the COE at least one week before commencement of examination.
2. If there is any complaint against the question papers. The same may be communicated to the University through the Center Superintendent. Within a two day's from the date of examination, failing which no complaint will be entertained by the University.
3. In case of any holiday is declared on the date of examination, the university has the right to postpone it, to a later date.

(Dr. Manish Pokharna)
Controller of Examinations



Copy to:

1. P.S. to President, PAHER University, Udaipur
2. The Registrar, PAHER University, Udaipur
3. The Principal, Pacific Institute of Business Studies , Udaipur
4. The Work-Shop Superintendent, PCE, Udaipur
5. Notice Board, PIBS/PAHER University Office.

(Dr. Manish Pokharna)
Controller of Examinations

