

**Office of the Controller of Examinations**  
**PACIFIC ACADEMY OF HIGHER EDUCATION & RESEARCH**  
**UNIVERSITY, UDAIPUR**

**No. PAHERU/COE/2022-23/2120**

**Date: 17.11.2022**

**Notification**

**BBA First Semester Main/Back Examination, January-2023**

**Time: 10:00 AM to 01:00 PM**

Date	Day	SUBJECT	SUBJECT CODE
10.01.2023	Tuesday	Fundamentals of Management & Organizational Behaviour	BBA-1001
12.01.2023	Thursday	Statistics for Business Decisions	BBA-1002
14.01.2023	Saturday	Business Ethics and Corporate Social Responsibility	BBA-1003
16.01.2023	Monday	Advertising & Public Relations	BBA-1004
18.01.2023	Wednesday	Environment studies	BBA-1006

**BBA with Specialization in Global Business Management/ Digital Marketing**  
**First Semester Main/Back Examination, January-2023**

**Time: 10:00 AM to 01:00 PM**

Date	Day	SUBJECT	SUBJECT CODE
10.01.2023	Tuesday	Fundamentals of Management & Organizational Behaviour	BBA-1001
12.01.2023	Thursday	Statistics for Business Decisions	BBA-1002
14.01.2023	Saturday	Export Import Management	BBA- 1003A
16.01.2023	Monday	Digital Marketing	BBA- 1004A
18.01.2023	Wednesday	Environment studies	BBA-1006

**BBA Third Semester Main/Back Examination, January-2023**

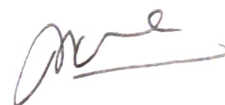
**Time: 10:00 AM to 01:00 PM**

Date	Day	SUBJECT	SUBJECT CODE
11.01.2023	Wednesday	Macro Economics	BBA-311
13.01.2023	Friday	Principles of Marketing	BBA-312
17.01.2023	Tuesday	Tax Planning	BBA-314
19.01.2023	Thursday	Management Accounting	BBA-313

**BBA Fifth Semester Main/Back Examination, January-2023**

**Time: 1:30 PM to 4:30 PM**

Date	Day	SUBJECT	SUBJECT CODE
10.01.2023	Tuesday	Cost Accounting	BBA-511
12.01.2023	Thursday	Legal Aspects of Business	BBA-512
14.01.2023	Saturday	Consumer Behavior	BBA-513
16.01.2023	Monday	Advertising and Brand Management	BBA-514



**BA-JMC First Semester Main/Back Examination, January-2023****Time: 10:00 AM to 01:00 PM**

Date	Day	SUBJECT	SUBJECT CODE
12.01.2023	Thursday	Introduction to Mass Communication	BJM1001
14.01.2023	Saturday	History of Journalism	BJM1002
16.01.2023	Monday	Media Marketing	BJM1003
18.01.2023	Wednesday	English Communication	BJM 1004

**BA-JMC Third Semester Main/Back Examination, January-2023****Time: 10:00 AM to 01:00 PM**

Date	Day	SUBJECT	SUBJECT CODE
11.01.2023	Wednesday	Electronic Media	BJM-301A
13.01.2023	Friday	Ad Design & Principles	BJM-302
17.01.2023	Tuesday	Feature Writing & Editing	BJM-303

**BA-JMC Fifth Semester Main/Back Examination, January-2023****Time: 1:30 PM to 4:30 PM**

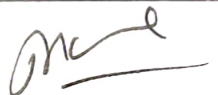
Date	Day	SUBJECT	SUBJECT CODE
10.01.2023	Tuesday	Indian & World Politics	BJM-501 A
12.01.2023	Thursday	व्यवहारिक हिन्दी	BJM-502A
14.01.2023	Saturday	Event Management	BJM-503
16.01.2023	Monday	Media Law & Ethics	BJM-504

**B.Com. First Semester Main/Back Examination, January-2023****Time: 10:00 AM to 01:00 PM**

Date	Day	SUBJECT	SUBJECT CODE
10.01.2023	Tuesday	Financial Accounting	BCM1001
12.01.2023	Thursday	Business Law	BCM1002
14.01.2023	Saturday	Micro Economics	BCM1003
16.01.2023	Monday	Advertising & Public Relations	BCM1004
18.01.2023	Wednesday	Environment studies	BCM1006

**B.Com. Third Semester Main/Back Examination, January-2023****Time: 10:00 AM to 01:00 PM**

Date	Day	SUBJECT	SUBJECT CODE
11.01.2023	Wednesday	Company Law	BCM-311
14.01.2023	Friday	Business Ethics and Corporate Social Responsibility	BCM-326
17.01.2023	Tuesday	Income Tax Law and Practice	BCM-312
19.01.2023	Thursday	Business Communication	BCM-310



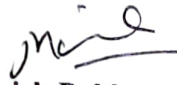
**B.Com. Fifth Semester Main/Back Examination, January-2023**

**Time: 1:30 PM to 4:30 PM**

Date	Day	SUBJECT	SUBJECT CODE
10.01.2023	Tuesday	Marketing Management	BCM-532
12.01.2023	Thursday	Indirect Tax Law	BCM-535
14.01.2023	Saturday	Principles of Micro Economics	BCM-512
16.01.2023	Monday	Entrepreneurship	BCM-525

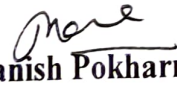
**Note:**

1. If there is any discrepancy found in time table, it should be inform to the COE at least one week before commencement of examination.
2. If there is any complaint against the question papers. The same may be communicated to the University through the Center Superintendent. Within a two day's from the date of examination, failing which no complaint will be entertained by the University.
3. In case of any holiday is declared on the date of examination, the university has the right to postpone it, to a later date.

  
**(Dr. Manish Pokharna)**  
**Controller of Examinations**  
Pacific Academy of Higher  
Education & Research University  
Udaipur (Raj.)

**Copy to:**

1. P.S. to President, PAHER University, Udaipur
2. The Registrar, PAHER University, Udaipur
3. The Director, Faculty of Computer Application , Udaipur
4. The Work-Shop Superintendent, PCE, Udaipur
5. Notice Board, PCE/PAHER University Office.

  
**(Dr. Manish Pokharna)**  
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Udaipur (Raj.)