

**World Class University
with Global Employability**

Pacific Group
Offers
MBA

with **14** Specializations &

8 Special & Sectoral MBA Programmes

- MBA International (Global Centric)
- MBA – Insurance Management and Actuarial Science
- MBA – Finance and Control
- MBA- Hospital and Healthcare Management
- Masters of Hospital Management
- MBA-Industrial Safety & Home Land Security
- MBA -Techno-Engineering (for B. Tech.)
- MBA -Executive (Part Time)

**Pacific Business School offers
MBA From RTU**



"Matchless Campus with Serenity"



Pacific: The National Champions in Simulated Management Games competition at Coimbatore

Rated No. **1**
in Higher Education
in Rajasthan by
CRISIL

HIGHLIGHTS:

- Highest package availed is ₹ 7.6 Lacs
- **Pre-placement** of majority of students before **completion of second year**
- 85+ Faculty in one campus

*Best Placement Record
of Two Job Offers
per student from
150 + Corporate Recruiters*

MBA from Pacific



in the Country in Several Respects

- The **National Champion** in Business Simulation Competition Among 276 Prestigious Institutes of Country Organized by **AIMA**, New Delhi
- Winner of All India **Case Study** Writing Contest
- Highest **85 Campus Placement Drives** in Country
- Average **2 Job Offers** Per Passing out Student
- **Paid Summer Training** arranged by the Institute with Honorarium up to ₹ 15,000, PM
- The Only Institute Publishing Monthly International Research Journal in Management country
- Rated No. **1** in Higher Education by **CRISIL** in Rajasthan.
- First to conduct an **International Conference** of the World with 16 Parallel Sessions
- Highest No of **MBA** Students in One Campus in **AICTE** Approved **MBA** Programmes in Rajasthan
- Highest **14 Specializations**
- Highest **7 Sectoral and Special MBA** Programmes in Single Campus
- The Only **Global Centric International MBA** Programme
- **1400 Computer Terminals** in the group with 150 Mbps Bandwidth in the University Campus
- **85 + Management Faculty Members** at One Location
- Training Option at **BSE/ NSE/ RBI/ ORACLE / III/ SAP/SPSS** etc.
- Highest Number of **Certification Cum Management Programmes**
- **157+** Research paper of student Published in National & International Journals/ Presented Research Papers in **IIT Delhi, IIT Roorkee, IIM Bangalore, IIM Kozikode BIT** etc.

• **Record Campus Placements in All Streams :**

No. of Companies

85

Total Job Offers

3263

Highest Package

Rs. **5.8** Lacs P.A.

The only campus in the country offering
maximum **14** areas of Specialization in MBA,
8 Special & Sectoral MBA Programmes

Premium Batch*

commencing from **June 1, 2013**

**Special orientation for the premium batch on Project Studies & Business Processes Certification for better competence and employability.*

ENROLL IN ADVANCE and Avail Special benefits

- Advanced 1 month's training on Business procedures coupled with workshops & training in BSE / NSE / Insurance Institute of India / RBI / Oracle / SAP or leading Corporate Houses.
- 50% subsidy in all contributory Programmes on Campus.
- Pre-Orientation before the commencement of the programme.

8 Special & Sectoral MBA Programmes

- MBA International (Global Centric) (Details on Page 5)
- MBA – Insurance Management and Actuarial Science (Details on Page 6)
- MBA – Finance and Control (Details on Page 7)
- MBA- Hospital and Healthcare Management (Details on Page 8)
- Masters of Hospital Management (Details on Page 8)
- MBA-Industrial Safety & Home Land Security (Details on Page 9)
- MBA -Techno-Engineering (for B. Techs.) (Details on Page 10)
- MBA Executive (Part Time) (Details on Page 4)

MBA^{with} Dual Specialization

Normal MBA with Maximum **14** Specializations

(With One Major and One Minor)

not available anywhere in the Country

Specialization options available are:

- ◆ Human Resources Management
- ◆ Marketing Management
- ◆ Finance Management
- ◆ Production Management
- ◆ Retail Management
- ◆ IT Management
- ◆ Infrastructure Management
- ◆ Project Management
- ◆ Environment Management
- ◆ International Business Management
- ◆ Tourism & Hotel Management
- ◆ Intellectual Property Management
- ◆ Supply Chain Management
- ◆ Agri Business & Rural Development Management

4 Extra Open Non-Credits:

- Media Management • Micro Finance • Real Estate • Energy Sector

Seats & Fee Structure

No. of Seats	Fee Per Semester	Duration
240	Rs. 37,500/-	2 Year (4 Semester) Full Time Course

Scholarship of 25% in the fee for Full bright students (throughout 60%) in all exams

Eligibility: Graduate from any stream. Students appearing in the final year of degree examination may also apply. They shall be admitted provisionally till the declaration of final year's result. Admission shall be confirmed only if they pass in final year.

How to Apply : Apply online at www.pacific-university.ac.in or through the application form available on payment of Rs. 400/- to be paid in cash or by DD in favour of Pacific Academy of Higher Education and Research University, Udaipur.

MBA Executive Part-Time

A part time programme for Supervisory & Management personnel already serving in any organization.

Seats & Fee Structure

No. of Seats	Fee Per Semester
240	Rs. 37,500/-

ELIGIBILITY

Bachelor's Degree from any faculty with Supervisory or Executive position in any organization.

MBA International Global Centric

One Semester Abroad at Singapore/Malaysia/UK/US

Global Centric MBA would enable you:

- ❖ To work at any location in the world
- ❖ To work for companies of any country
- ❖ To be familiar with global scenario
- ❖ To deal with Business firms of any country
- ❖ To be familiar with Country & Continent specific management practices of **Europe, US, Latin America, Caribbean Countries, South East Asian Countries & China.**

Additional Certification Options :

- ✓ Certificate in Digital Marketing
- ✓ Certificate in Financial Modeling & Forecasting
- ✓ Certificate in Financial Markets
- ✓ Certificate in Intellectual Property Management
- ✓ Certificate in Employee Engagement
- ✓ Certificate in Further Scan & Discipline

HIGHLIGHTS

- ❖ Provision of 3 semesters at **Pacific, Udaipur** in India for 1 semester at **Singapore/Malaysia.**
- ❖ Multiple Certifications for Better Employability.
- ❖ **Training Option at:**
 - Bombay Stock Exchange and National Stock Exchange
 - All India Management Association in Game Based Management Simulation
 - ERP Certification from ORACLE University, California
 - Insurance Institute of India
 - SPSS, an IBM Company

PROGRAMME HIGHLIGHTS

- ❖ Diversified Practical Exposure through multiple visits to variety of Industries
- ❖ Project Study Based Teaching
- ❖ Advanced Entrepreneurial Training
- ❖ **Highly Diverse Pedagogy:**
 - Including Case Studies, Simulation, Management Games, Business Story Discussions, Group Discussion, Facilitating, Experiential Learning
- ❖ An Expect exclusive mentor for each student

Foreign Language Courses: French, Spanish & Mandarin (Chinese)

Seats & Fee Structure		
No. of Seats	Fee Per Semester	Duration
45	Rs. 1,90,000/-	2 Year (4 Semester) Full Time Course with 1 Semester at Singapore/Malaysia/UK/US
45	Rs. 90,000/-	2 Year (4 Semester) Full Time Course with 1 week training at Singapore/Malaysia/UK/US

ELIGIBILITY

Graduates from any Discipline

MBA Insurance Management and Actuarial Science

1st in Rajasthan, 4th in All India

IRDA of India could not get Director Actuary for 9 months at an annual package of INR 30 Lacs, as no actuary is ready to Join for less than INR 3 crore per annum.

Source: Economic Times, Jan-9-2012

Programme Highlights

- The highest rated profession in the developed countries as well as in the emerging economies with a very fast growing demand in India. Rapidly growing demand worldwide in variety of fast growing sectors and assignments
- Sponsorship for training at: BSE, RBI, IRDA, AIMA, Insurance Institute of India
- Customized with exams of Insurance Institute of India & Actuarial Society of India
- Industry integrated curriculum with latest innovations and techniques
- Excellent track record of placements
- Experienced faculty with both industry and academic background
- Regular Management Development Programmes of high repute
- Industry interface with major sectors like Banks, Insurance Companies and FIs for placements and training

Who is an Actuarial Expert ?

An Actuary is a person who applies mathematics and statistics to analyze, manage and measure the financial implications of future risk. He develops and validates financial models to decision making. He designs insurance and pension plans. He determines various premium rates for the policies.

According to National Salary Data, the normal salaries offered to actuaries by various employers are as follows:

Financial Services & Consulting Services	Rs.6.50 Lakh- Rs. 20.8 Lakh per annum
Life & Non-Life Insurance	Rs. 6.50 Lakh- Rs. 25.8 Lakh per annum
Euro - American Companies	\$ 60,000 - \$ 250000 per annum (i.e., App. Rs 28 lakh to Rs. 1.25 crore per annum)

Highlights of the Year 2010-11

- ❖ Four Day Workshop on Engineering Insurance conducted by Insurance Institute of India, Mumbai from 11-14 April 2011 to develop & update skills in Underwriting and Claims Management in the fields of Construction and Operation Phase Engineering Insurances.
- ❖ A Visit to IITF 2010 – A Panorama of Business Convergence (November 14-27, 2010 Pragati Maidan, New Delhi) was planned to know the advancements made by industry in India and increasing interest of the world.
- ❖ Four Day Workshop on Use of Excel in Financial Modeling was conducted to help the participants learn the tools and capabilities of this spreadsheet application to perform from the simplest to the most complicated and elaborate financial analysis.
- ❖ Panel Discussion on Inter Regulatory Disputes.
- ❖ Participated in AIMA-SMG 2010 Student Management Games organized by All India Management Association, New Delhi.
- ❖ Series of Industry Reviews were organized.

Number of Seats & Fee		
No. of Seats	Fee Per Semester	Duration
45	Rs. 60,000/	2 Year (4 Semester) Full Time Course

ELIGIBILITY

**Bachelor's Degree (10+2+3)/ B. Tech./B.E./
Member of Professional Institutes like CA, ICWA, CS, etc.**

MBA FINANCE & CONTROL

Your Passport to High End Jobs In MNCs & International Financial Consultancy Firms

About the Program

MBA Finance and Control aims to promote higher learning in fast emerging Financial Disciplines. It is a professional degree to impart Financial Excellence and prepare the grounds for Corporate Excellence. The program gives an edge over all other related courses in finance to tap the global demand and impart Quality Education through:

- ⇒ Deep Financial Accounting and Legal Knowledge
- ⇒ Superb Leadership and Managerial Skills

Career Portfolio

Wider scope of Global Employability in HIGHLY PAYING sectors:

- Corporate Finance
- Tax Planning
- Cost Accounting
- Internal Audit
- Financial Services
- International Finance & Consultancy

Programme Highlights

Teaching Pedagogy:

- Case Analysis, Management Games & Experiential Learning from corporate personnel.
- Seminars & focused Personality Development Workshops.
- Option for Training and Industrial Tour in India & Abroad.

Certifications:

- Enabling the students to clear certifications from renowned financial Institutions like NCFM, Insurance Institute of India & so on.
- Certifications by the institute in the field of Accountancy, Taxation, Financial Markets and Financial Services.

Course Structure

- ⇒ The Course Structure has been designed keeping in mind the Global requirements. To widen the knowledge base of students, the course is divided into four distinct terms - Term-I-II, spread over 52 weeks, comprises of core and compulsory papers that covers all essential aspects of Management & Finance.
- ⇒ Term-III-IV comprise of core & elective courses. Students can choose a maximum of two areas for specialization in finance from amongst a total of four.

Number of Seats & Fee		
No. of Seats	Fee Per Semester	Duration
45	Rs. 37,500/-	2 Year (4 Semester) Full Time Course

ELIGIBILITY

Graduates from any Discipline

Masters of Hospital Administration-Part Time

MBA Hospital & Health Care Management-Full Time

Objectives of the Course:

- To create a center of Excellence in Health Education, Research and Consultancy.
- Students should be able to analyze and assess various situations in the hospitals and manage health care effectively.
- Provide basic understanding of the total healthcare delivery system and its complexities and the role of an individual in healthcare institution.
- Develop deeper understanding of multi-disciplinary and multi-dimensional nature for healthcare management.
- To upgrade the existing capacity and skill sets of professionals and provide them with new learning opportunities.
- Students should be able to self assess and participate in continuous professional development.

Courses Offered :

Masters in Hospital Administration*

**Executive Batch (Part Time)*

Masters in Hospital administration is aimed to orient and develop students for executive positions in Hospitals. The course develops managerial skills of individuals and also exposes them to clinical aspects of hospital management

MBA Hospital & Health Care Management

Full time program in Hospital & Health Care Management is for individuals seeking to enhance their managerial as well as clinical skills and apply them for Hospital & Health care management. It is an intensive learning program with comprehensive content meant to enrich the individuals existing knowledge and capacity.

Program Highlights:

- ❖ Country's top group in Management Education with 85 plus Faculties.
- ❖ Training Collaboration with esteemed GBH American Hospital (ISO 3001:2000 certificated STATE – OF- THE ART MULTI SUPER SPECIALTY HOSPITAL)
- ❖ High Profile Faculties and Training Professionals of global repute from all over the world.
- ❖ Smart E-Campus with effective audio-visual aids.
- ❖ Most Affluent library with over 25000 books, 225+ journals and strong research aids.

Number of Seats & Fee		
No. of Seats	Fee Per Semester	Duration
45	Rs. 37,500/-	2 Year (4 Semester) Full Time Course

ELIGIBILITY

Medical and Non-Medical graduates including MBBS, BDS, BHMS, BAMS, BBM, BCom, BSc. and Bachelor's Degree from any faculty.

MBA Industrial Safety and Homeland Security

Promising Careers with World Wide Scope for :

- ◆ Ex-defense personnel
 - ◆ Officers and staff of paramilitary organizations
- ◆ Officers and staff in police
 - ◆ Youth Desirous for build careers in Industrial Safety & Security

World over comprehensive security against multiple threats of cyber warfare, terror attacks, disasters agri-bio terrorism, rioting and law order problems is gaining significations. Hi-tech gazets are finding place in the kitty of tools for both, those who commit the crimes and the security forces who prevent, investigate and handle the crimes. There is no such advance professional course to equip the security personnel involved in taking care of various threats to security and tranquility.

This MBA programme shall include following modules :

- | | |
|---|--|
| 1. Defense and strategic Studies. | 7. Marshal arts and commando operations. |
| 2. Global Security Perceptions. | 8. Internal Security and polishing. |
| 3. Industrial safety and Managing the security of large establishments. | 9. War Games & Security related Games. |
| 4. Cyber Security and Cyber Laws. | 10. Township Safety & Security including SEZ. |
| 5. Electronic Surveillance of Crime | 11. Disaster management Air Defence & mass.....security. |
| 6. Terror outfits and combating terrorism. | 12. Defence against agri-bio..... |

Seats & Fee Structure

No. of Seats	Fee Per Semester	Duration
45	Rs. 37,500/-	2 Years (4 Semester) Full Time Course

ELIGIBILITY

Graduates from any Discipline

MBA Techno-Engineering

For **B.Tech** & Equivalent Degree Holders including B.Pharma.

An exclusive MBA Programme for B.Tech, BE & similar degree holders with practice oriented teaching pedagogy in the industry to take care of a variety of industrial operations namely Design Engineering Management, Innovation Management, Frugal Engineering, Reverse Engineering, Quality Management Designing Service Products.

The programme shall take care of almost every sector of industry including services viz Automobile, Ceramics' Engineering, Infrastructure, Chemical plant innovative, IT & ITES etc.

Well Customised with Industry Needs To Take Care of

- ❖ Production Function & Quality Management
- ❖ Design Engineering
- ❖ Service Delivery
- ❖ Supply Chain & Logistics
- ❖ Shop Floor Management
- ❖ Bio Medical Equipment Management & Services
- ❖ Innovations Management
- ❖ Product & Brand Development
- ❖ Service Product Design & Delivery
- ❖ Organising the IT & ITES
- ❖ Chemical & Pharma Formulations

Programme Highlights

- ❖ Faculty with Industry Exposure
- ❖ Most Diversified Exposure through visit to variety of Industries
- ❖ Project Based Teaching
- ❖ Entrepreneurial Training
- ❖ Simulation Supported Teaching
- ❖ ERP Certification
- ❖ General Insurance Surveying Under writing Exposure

Additional Certification Programmes

- ✓ Certificate in Digital Marketing
- ✓ Certificate in Financial Modeling & Forecasting
- ✓ Certificate in Financial Market
- ✓ Certificate in IPM
- ✓ Certificate in Employee Engagement
- ✓ Certificate in Scan & Scenario Building

Foreign language Courses – French, Spanish & Mandarin (Chinese)

Specializations:

IT, Production & Quality Management, Technology Management, Marketing, Finance, Supply Chain & Services Management

Seats & Fee Structure

No. of Seats	Fee Per Semester	Duration
45	Rs. 37,500/-	2 Years (4 Semester) Full Time Course

ELIGIBILITY

Graduates from any Discipline

Highlights of the Pacific Group

1. **Impressive Placements :** Average **two job offers** per passing out student.
2. Pre placement of majority of students before completion of second year.
3. **World Class Infrastructure :** High Tech SMART classrooms, auditoriums equipped with advanced interactive audio visual gadgets and most well stocked Library in Rajasthan with 35000 plus books, 100 plus national and international journals. Supplemented by E-Learning resources. Interactive and SMART auditoriums with touch screen & remote operated interactive panels.
4. 85+ Faculty member in management in one campus.
5. Teaching Pedagogy of Global Standards for Worldwide Employability.
6. Unparalleled versatile exposure given to the pacifians: Students outperformed in various inter college competitions.
7. Option for Training and Industrial Tour in India and Abroad
 - i) One week **China tour.**
 - ii) One week training in Advanced Management at Singapore with **South East Asia Tour.**
 - iii) Industry internship (Summer Training) with world class companies in India & abroad including US, Europe and ASIAN Countries.
8. **Prestigious Training Partners:** BSE, Insurance Institute of India, SPSS, South Asia Pvt Ltd, an IBM company, TAI India Pvt Ltd, All India Management Association, Gain Based Management Simulation, ERP Certification from Oracle, Skill Bridge, E-4 Development.
9. **Close Industry Interface :** Regular industry visits, Regular visits of Faculty from Industry.
10. Regular Personality Development & Employability Enhancement workshops.
11. Alumni placed worldwide across the sectors and throughout the Country.
12. Most Advanced IT Lab with 10 mbps Internet Bandwidth.

Perfect Learning Environment With World Class Infrastructure

Theatre Style Classrooms

Spacious, theatre style classrooms (25) provide the most conducive atmosphere for dynamic and focused discussions. They have been designed to bring together analysis with action and are augmented with integrated audio-visual (LCD Projectors , Microphones etc.) teaching aids for lectures, presentations.



Auditoriums (AC)

Latest State-of-the-art SMART Auditoriums act as a common ground for students, faculties and corporate personalities for regular interface, conferences and other events.

Round Table Conference Rooms To Cultivate Team - Spirit

Ability to work as a cohesive and interactive team member is a critical skill in the corporate work-place which the Pacific Students learn to master in the Round Table rooms providing the perfect setting to acquire team skills through exercises like brain-storming sessions, group discussions, role-plays and presentations etc.





Seminar Halls (AC)

Institute has Four Air Conditioned Seminar Halls with latest interactive Audio-visual aids which give an extra edge to the institute in its extra curricular activities.

Well Stocked Library With Over 35000 Books & 200 Plus National And International Journals

The Libraries at Pacific are stocked with over 35000 books. The periodicals, National and International journals cover all aspects of academic studies and research materials. The Library has over 200+ Journals of National and International Standards in hard print and 2000 plus e-journals.



Extensively Networked Campus

Fully IT Supported Campus with 10 mbps Internet Bandwidth, most advanced computer Lab, furnished with latest and ultra modern equipments.

Interactive Smart Activity Rooms (AC)

An activity room with latest state of the art audio visual recording facility integrated with net enabled CCTVs, giving spot feedback to the student for self correction and access to the employers from world over to all the student activities like role plays, group discussions etc. being conducted in the institute.



Amphi Theatre

With a capacity to hold 300 people, amphitheatre holds some of the major festivals and other events. Students even carry out their discussions and do their projects work/case studies/Development Programs in the open air.

Reading Rooms

We at Pacific recognize the invaluable contributions of reading as a habit & to promote the same, two reading rooms have been carefully design to support our interested readers.



Pacific in the Service of Business World

The Pacific Business Research & Consultancy Cell

The University through its research arm, the Pacific Business Research & Consultancy Cell (PRC) offers to conduct empirical researches for a variety of functional areas for the business. They are :-

- ^ Market Surveys & Consultancy
- ^ Customer Relationship Management
- ^ Employee Morale & Commitment Building Interventions
- ^ Advertising Efficacy Studies
- ^ ERP Solutions
- ^ Project Feasibility Studies
- ^ Knowledge Management: Processes networking
- ^ Intellectual Property Management

Management Development Programmes Being Offered To The Corporate Executives

- ^ Executive Excellence for Front Line and Middle Level Managers
- ^ General Management for Technocrats & Industrial Engineers
- ^ General Management for Graduate Executives
- ^ Zero Base Budgeting for Efficient Resource Management
- ^ Finance for Non Finance Executives
- ^ Executive Excellence through Time Management
- ^ Investment Management for Retail Investors
- ^ Managing Interpersonal Behavior
- ^ Leadership Development
- ^ Stress Management
- ^ Employee Engagement
- ^ Quality Management
- ^ Motivation and Morale
- ^ Export Policies, Procedures & Documentation
- ^ Human Resource Valuation
- ^ Organization Efficiency Through Improved Employee Morale
- ^ Intellectual Property Rights Management
- ^ Knowledge Management: Processes & Networking and many more

Doctoral Research Programme

Pacific University has a unique doctoral research programme leading to the Ph.D degree wherein candidates are supported by industry advisors in addition to the normal academic research supervisor. As on date 200 students are pursuing their doctoral research programme and another batch of 45 candidates is in the process.

Workshops & Seminars International\ National

“At the Pacific , we look beyond academics to evolve leaders empowered with knowledge, skills and confidence to boldly face managerial challenges.”



- National workshop on Currency Futures and Emerging Scenario.
- National workshop on Competition Law & Business Strategy.
- National workshop on The Indian MSMEs and Free Trade Agreements in collaboration with Traidcraft Exchange, U.K.
- National Seminar on Intellectual Property Rights: Multilateral Obligations, Implementation and its Socio Economic Implication.
- International Conclave on Business Communication for 10 foreign delegates of 6 countries conducted in collaboration with EDI, Ahmedabad.
- Seminar on Strategic Initiatives for the Globalised World.
- Workshop on Behavioural Finance .
- Workshop on Doing Business with China in collaboration with India China Economic Council, New Delhi.
- Workshop on Hospital Administration: A Functional Overview.
- Pannel Discussion on : Inter Regulatory Disputes and the Proposed Super Regulator.
- Workshop on Export Procedure & Documentation.
- Workshop on Diagnosing & Shaping Organizational Culture.
- Workshop on Financial Markets – I: Debt & Equity Markets.
- Workshop on Financial Markets – II: Mutual Funds.
- Workshop on Financial Markets – III: Financial Derivatives.
- Workshop on Retail Management: A Functional Overview.
- Workshop on IT & IT Enabled Services: Indian Scenario.
- Workshop on Banking Sector: Prospects, Perils and Strategies of wider outreach.
- Workshop on Mutual Funds: Road map in the Turbulent Markets.
- Workshop on Marketing Strategies under recessionary conditions.
- Workshop on Business Forecasting: Contemporary variables in India.
- Workshop on Market segmentation: A typical strategy for India.
- Workshop on Human Resource Development Strategies.
- Workshop on Human Resource Valuation: Contemporary practices and Future Relevance.
- Workshop on Corporate Strategies: Recent Experiences and Road map for future.
- Workshop on Energy Security: Issues and Challenges.
- Workshop on Cross Border takeovers by Indian Corporates.
- Workshop on Telecom Sector: Competitive Strengths and weaknesses.
- Workshop on Textile Exports: Prospects and Challenges.
- Workshop on Sino-Indian Competition : Roadmap for India.
- Workshop on Indo-ASIAN Free Trade Agreement.
- Workshop on Organizational Development Strategies for Indian Corporate Sector.
- Workshop on Indian foreign Trade: Direction, Composition and Road map for future.
- Workshop on India in Globalized Economy.
- Workshop on Environment Management Practices and Global Warming.
- Workshop on Managing Change for the Next Decade.
- Workshop on Terror Attacks and their impact on the economy.
- Workshop on FMCG Sector: The Emerging Scenario.
- Workshop on Customer Relationship Management.
- Workshop on Leadership Effectiveness for Implementing Change.
- Workshop on Mergers and Acquisitions.
- Workshop on Training & Development in the Corporate Sector.
- Workshop on TQM: The Indian Scenario.
- Workshop on Forecasting Manpower Needs.
- Workshop on Media of Advertising.
- Workshop on Foreign Investments in India.
- Workshop on Financial Forecasting Techniques.
- Workshop on Pricing Policies and Strategies in India.
- Workshop on Economic Value Added.
- Workshop on Human Resource Accounting.
- Workshop on Social Cost Benefit Analysis.
- Workshop on Intellectual Capital Reporting.



- Workshop on Activity Based Costing.
- Workshop on Environmental Accounting- Rise in Indian Companies.
- Workshop on HR Practices in India.
- Workshop on Zero-base budgeting.
- Workshop on Leadership.
- Workshop on Revolutions “The inner transformation to success”.
- Workshop on Foreign Currency Trading and Mechanism.
- Workshop on Management of Panchayati Raj Institutions in India.
- Workshop on Effective Communication Skills.
- Personality Development Workshop by TAI-Trainers.
- Workshop on Trade Union in collaboration with Hindustan Zinc Dariba.
- Workshop on Quality Management.
- Workshop on leadership development.
- Workshop on Patent Filing & Obtaining.



Workshops Exclusively Meant to Develop Holistic Personality of the Budding Managers

- Workshop on Revolution “The inner transformation to success by **Mr. Chetan Bhagat** the author of five Blockbuster Novels and the Popular Columnist.
- Workshop on Change Management by **Prof. M. Sayeed, Minot State University, Minot, USA.**
- Workshop on Personality Development by an International Corporate Trainer **Vijay Michihito Batra.**
- Workshop on Communication Skills by **Dr. Arun Zacharia, a linguistic expert & Ms. Seema Malik, Head, Department of English UCSSH, MLSU, Udaipur.**
- Two day workshop on Personality Development by **Mr. Himanshu Buch, Corporate Trainer and Zen Coach.**
- Workshop on Motivation & Personality Development by **Mr. Jeevan Rajwaniya, Asst. G.M.-HR, Secure Meters Ltd..**
- Workshop on Confidence Level and Communication Skills by **Ms. Shikha Behl, Corporate Trainer of the Oberoi Group.**
- Workshop on Personality Development and Communication Skills by **Ms. Megha Gupta, Managing Director, Blue Box Solutions.**



Vipin Pareek
Regional Head, Bank of Baroda



Amitabh Kumar
Former Director, General Competition Commission on India



Prof. Mohd. Saqib
Secretary, General India China Economic Council, New Delhi



Dr. Kumudni Chawadia
Joint Director Pension Department



Mr. Anshul Dingra
Consultant, TAI India Pvt. Ltd. and the world's youngest D C Psychology Practitioner



Sophie Powell
Trade Policy Adviser Traidcraft plc



Prof. Uttam Kinange
Director A.S Patel College of Commerce, Bijapur



Prof. Rajeev Jain
Professor Dept of Business Administration, University of Kota



Dr. Shipra Bhutani
Director Quantum Institute of Management, Jaipur



Prof. Jannat Shah
Director IIM, Udaipur



Prof. C.P. Shrimali
Director MDI, Gurgaon

Extension Lectures : Life Line For Student Development

We aim to develop innovative and strategic thinking among the Budding Managers.

" The passion to create world class leaders"

- Management Information System by Prof. Namjae Cho of Han Yang University, School of Business, Seoul, South Korea.
- Financial Approach to Human Resource Management by Prof. Gregory John Lee, School of Economics and Business Sciences, University of the Witwatersrand, South Africa.
- Corporate culture and need of Modern Managers by Mr. Vipul Doshi, CEO of Interlope Technology, a unit of Indigo Airlines.
- Financial Analyst : A Broad way for career in Finance by Prof. M. R. Senapathy, Faculty, ICFAI.
- Strategic Planning & Management by the automobile man of India, Mr. Avinash P. Gandhi, Former Non-Executive Chairman, FAG Bearing India Ltd., Noida and Mr. Jaydip Sinha, Vice President, Invencia Capital Advisory, New Delhi.
- Mutual Funds : A 360 Insight into its theory & practice.
- Derivative trading : Investment Strategies and Career.
- Total Quality Management by Prof. Jitendra Shrimali, Deputy Director, Allianz Academy, Bangalore.
- Continuous Learning Process by Mr. Siraj Delhve, G.M.H.R., Secure Meters Ltd., Udaipur.
- Marketing –New Tactics & Trends by Mr. Neeraj Ahluwalia, Sr. Divisional Retail Sales Manager, India Oil Corporation, Udaipur
- Current Banking Practices by Ms. Indu Keswani, AVP, Royal bank of Scotland, Udaipur.
- HR Changing Perspectives by Prof. R. K. Singh, Shriram College of Commerce, University of Delhi.
- Stock Market Behaviors by an International Expert, on Elliot Wave Theory, Mr. Anant J. Acharya.
- International Market & Business Trends 2020 by Prof. I. V. Trivedi, Director MIB, MLSU and Chairman, Indian Commerce Association
- Contemporary Issues in HR by Mr. Kanak Gupta, HR Trainer & Mgt. Consultant.
- Personal Effectiveness by Mr. Jeevan Rajwaniya, Asst. G.M.-HR, Secure Meters Ltd.
- Corporate Governance by Mr. Kamal Varyani, CA, Delloits, Mumbai
- Industry Expectations & Role of HRD by Dr. M. S. Rao, AGM, Training & Development, DCM Shriram Consolidated Ltd.

Certification Cum Management Development Programmes

- Financial Markets for professionals, students, investors & stock markets operators
- Business Management for Women
- Doing Business with China
- Hospital Administration: A Functional Overview
- Export Procedure & Documentation
- Diagnosing & Shaping Organizational Culture
- Financial Markets – I: Debt & Equity Markets
- Financial Markets – II: Mutual Funds
- Financial Markets – III: Financial Derivatives
- Retail Management: A Functional Overview
- Financial Modelling & for casting by the Use of Excel
- Practice of Microfinance
- Travel Agency Management
- Behavioural Finance
- Competition Law and Business Strategy
- Employee Engagement
- Total Quality Management
- Zero Base Budgeting
- Digital Marketing



Certification Cum Management Development Programme on EXPORT PROCEDURE AND DOCUMENTATION.



Certification Cum Management Development Programme on RESEARCH METHODOLOGY



Certification Cum Management Development Programme on BUSINESS MANAGEMENT FOR WOMEN



Certification Cum Management Development Programme on FINANCIAL MARKETS

Prestigious Teaching And Training Support



1

- **Training at BSE :** Pacific Group is the only one to send students at Bombay Stock Exchange to impart the practical knowledge in fundamental analysis, derivatives trading, utility of ratio analysis, valuation of financial markets etc. (Picture 1)



2

- **Training in Game Based Management Simulation by AIMA,** New Delhi: The All India Management Association, New Delhi conducted management simulation games in Rajasthan . The workshop was conducted by experts from AIMA, New Delhi. (Picture 3)



3

- **E-4 Development:** An 8 module training programme on Sales/Business Administration conducted by CEOs of World Class Organizations.

- **Industrial Visits :** The students frequently visit various industries and go on excursions to places of learning, destinations of tourist attraction and places of adventure. Some of the recent visits have been to the renowned companies like Hero Honda Co. Ltd., Gurgaon, Semi – Conductor Corporation Ltd., Chandigarh, RSMC Ltd., Jaisamand & Kumbhalgarh Sanctuaries, Goa, Pune, Suzuki Sangam Spinners, Bhilwara, Rajasthan, Binani Cement, Distt. Sirohi, Mayur Suitings, Banswara, Bombay Stock Exchange, Mumbai, International Trade Fair, New Delhi etc. (Picture 2,4,5,6).

- **Training by TAI India.Ltd. :** An enterprise with global presence in providing learning Services, IT consultancy and venue Business conducting training Session



5

- **SPSS South Asia Pvt. Ltd.** An IBM Company providing training to researchers to enhance their capabilities (to researchers to enhance their capabilities) to analyze research data using SPSS. This is also a privilege enjoyed by the Pacific Group.

- **Oracle University, California:** It has been offering training in ERP to the Pacific students regularly. It covered all the essential areas that a functional implementation should know to start the journey with oracle application.



6

- **Insurance Institute of India:** The students visited the Insurance Institute of India, Mumbai to develop and update skills in Underwriting and Claims Management in the fields of Construction and Operation Phase Engineering Insurances.

Option for 3 weeks' advanced training at Singapore

Option for 1 week international tour of China.

Our Corporate Supports :

Placements Support | Industry Internship Support | Visiting Faculty Support

1. DBS Cholamandalam (P) Ltd.
2. India Bulls Security (P) Ltd.
3. IDBI-Fortis Life Insurance Co. (P) Ltd.
4. HDFC Standard Life Insurance (P) Ltd.
5. Unicon Investment Solutions (P) Ltd.
6. Hindustan Zinc (P) Ltd.
7. Vodafone
8. Pidilite Industries (P) Ltd.
9. ICICI Prudential Life Insurance (P) Ltd.
10. Bajaj Consumer Care (P) Ltd.
11. Ansal API
12. Kotak Mahindra Bank (P) Ltd.
13. STCI Capital Market (P) Ltd.
14. Anurag Stock & Broking Pvt. Ltd.
15. Pantaloon Future Group Retails Ltd.
16. Karvy Stock Broking Ltd.
17. Aditya Birla Group
18. Mr. Beans (Indore)
19. Bajaj Capital Ltd.
20. Cadbury India Ltd.
21. SBI Life Insurance Ltd.
22. ICICI Securities Ltd.
23. United Beverages Spirits Ltd. (Udaipur)
24. Network Media Solutions (Mumbai)
25. Cobra Bear (Udaipur)
26. RGA & Corporation
28. Subhiksha Trading Securities Ltd.
29. Reliance Mutual Fund Jaipur
30. Bharti-AXA Life Insurance Ltd., Udaipur
31. Indraprasth Gas Ltd., Delhi
32. HRH Group of Hotel Pvt. Ltd., Udaipur
33. JK Tyre Industry Ltd. , Kankroli
34. Angel Broking Ltd.
35. NTPC Ltd., Anta
36. Indusind Bank
37. Peacock Industries Ltd., Udaipur
38. JK Cement Ltd.,
39. Nirula's Delhi
40. Nitin Spinners Ltd., Bhilwara
41. Rajasthan Spinning & Weaving Ltd.
42. Shree Cement, Beawer
43. TATA AIG Life Insurance Ltd., Udaipur
44. Morgan Stanlay India Co. Ltd., Mumbai
45. PMC Project ADNANI Group, Ahmedabad
46. Sangam India Ltd., Bhilwara
47. Udaivilas Hotel, Udaipur
48. HDFC Mutual Fund
49. GMCH, Udaipur
50. Birla Cement
51. AXIS Bank, Udaipur
52. India Infoline, Jaipur
53. Manglam Cement Ltd., Jaipur
54. Club Mahindra Holidays, Mumbai
55. Surling Solutions
56. RSMML
57. HMT
58. Dabur India Ltd.
59. Mahindra Finance
60. HDFC Bank Ltd.
61. Escorts Securities Ltd., Delhi,
62. Reliance Life Insurance
63. Grand Laxmivilas, Udaipur
64. Two Friends, Delhi
65. Times of India
66. Coca Cola
67. BSL Ltd., Bhilwara
68. HB TV
69. Jaquar & Company Pvt.Ltd.
70. SIGTG
71. TCS
72. Mundra
73. Fusion Outsourcing
74. Usha Om Knowledge Consultancy Services
75. Oberoi Group
76. Miraj Group
77. Sheraton Udaipur Palace Resort & Spa
78. Collabera Technologies Pvt. Ltd.
79. Medicore Laboratories Pvt. Ltd.
80. Pyrotech Electronics Pvt. Ltd.
81. IIFL
82. NIIT
83. Navneet Commercial Services Pvt. Ltd.
84. India Mart
85. HDFC Securities Ltd.
86. Smart Lifestyles Ltd.
87. Alliance Real Estates Pvt. Ltd.
88. India Broad Band Ltd.
89. Religare Securities Ltd.
90. HB Entertainment Pvt. Ltd.
91. HCL Technologies Ltd.
92. HDFC Standard Life Insurance
93. Resonance
94. Kotak Mahindra Group
95. Shell & Pearl Ceramics Ltd.
96. Bajaj Finance
97. Redix Media Technologies
98. Midas Connections and Corporations
99. Piramal Waters Pvt. Ltd.
100. Insum Technologies Pvt. Ltd.
101. Docotech Paints Ltd.
102. DHL Bharat Tech Ltd.
103. Yes Bank
104. Bajaj Sevashram Ltd.
105. Health Saver Meditech Pvt. Ltd.
106. Bhavishya Credit Co. Opt. Society
107. Maharishi Ayurveda Products Pvt. Ltd.
108. UB Group
109. Pearl White Paint (P) Ltd.
110. Knowledge Point
111. Future Group Ltd.
112. Secure Meters Ltd.
113. India Nivesh Securities Ltd.
114. Surya Roshni Ltd.
115. The Udaipur Urban Co-operative Bank Ltd.
116. Auth Bridge Research Services Pvt. Ltd.
117. MTouch Technologies
118. L & T Finance
119. Applect Learning System
120. Pevisor
121. Policy bazaar
122. Quattro
123. SNL Financial
124. Mastech
125. Oxjan India
126. Astha
127. India Bulls
128. Kotak Securities
129. CMIE Pvt Ltd.
130. Angel Broking
131. Fidelity Worldwide Investment
132. Mirus Solutions
133. Coca Cola
134. Lava Mobiles
135. Eicher Good Earth
136. Enziq
137. Kaya Skin Care
138. Aeromatrix
139. Meritech
140. Inter Globe Technologies
141. Edelweiss
142. Broking Ltd
143. Infinium
144. Solutions
145. Sprez Infosys Lenis

Online Placement Supports

Rangrul.com | IndiacareerPortal.com | Cocubes.com | Campus Recruitment.com

Record Campus Placements at Pacific	No. of Companies 85	Total Job Offers 3263	Highest Package Rs. 5.8 Lacs P.A. All Streams
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Major Recruiters:



Highlights

- ✍ **Impressive Placements** : Average **two job offers** per passing out student.
- ✍ 100% Placement of students of MBA- Insurance Management and Actuarial Science in the 3rd Semester.
- ✍ Pre placement of majority of students before completion of second year.
- ✍ Alumni placed worldwide across different sectors and throughout the Country.

Placement Programme

PIM has a placement cell to coordinate the Placement activities. This cell consists of Placement coordinator, Corporate Relationship Officers and Committee of Students, who are instrumental in organizing the affairs of cell. The Placement activities broadly cover pre Placement cell talks, Summer/Industry internship and final Placements.

Leadership of an International Visionary

Prof. B. P. Sharma, Dean, Faculty of Management Studies



A Visionary on Management and Globally renowned expert on Global Business and Economic Scenario having an in-depth understanding of the dynamics of Global Trade Policy, Interpersonal Effectiveness, Work Engagements, Organizational Culture and Transformational Leadership.

He enjoys a reputation of a nationally renowned Consultant on Intellectual Property Rights, Industry Clusters, Zero Based Budgeting, Competition Law and Free Trade Agreements.

Prof. Sharma has marked his presence in several International events some of which are:-

1. 5th Bi-annual Ministerial Conferences of the World Trade Organization (WTO) held at Cancun (Mexico).
2. 6th Bi-annual Ministerial Conferences of the World Trade Organization (WTO) held at Hong Kong.
3. Series of Lectures on 'Universal Humanism of Swami Vivekananda and its Contemporary Relevance' at following locations.
 - a. Abu-Dhabi 10th January 2013
 - b. Sharjah 11th January 2013
 - c. Dubai –“Vivek 150” the 150th Birth Anniversary Celebration conducted by the Counselor General of India at Dubai and France of India Society. The function was presided by His Excellency Sanjay Verma, The Counselor General of India in Dubai.



Prof. B. P. Sharma, Pro-president PAHER University delivering the key-note address at Dubai on January 12, 2013




Felicitation of Prof. B. P. Sharma by the Counselor General of India in Dubai-His Excellency Sanjay Verma

Faculty Resources of the Pacific Group in Management

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books Authored	Conduct of Seminar / Workshop / FDPs / MDPs	
					National	International		Attended	Conducted
	Prof. B.P. Sharma Dean and pro-President. An Authority on Global Business and Economic Scenario & has Participated in the 5th & 6th Bi-annual Ministerial Conferences of the World Trade Organisation (WTO) held at Cancun (Mexico) and Hong Kong. He along with his team was also invited for a presentation on WTO related matters by the Parliamentary Standing Committee of the ministry of Commerce, Govt. of India in 2005. An expert of National repute on Intellectual Property Rights, Industry Clusters, Zero Based Budgeting, Competition Law and Free Trade Agreements. Expertise in Future Scan, Scenario Building, Change Management OD. Research Scholars Working for PhD-6	75	15 Ph Ds. 75 Project	14	32	20	11	16	32
	Prof. GMK Madnani Professor Emeritus, Managerial Economics and Research Methodology	21	50	4			3		2

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books Authored	Conduct of Seminar / Workshop / FDPs / MDPs	
					National	International		Attended	Conducted
	Prof. Harshita Shrimali Area: General Management, Corporate Strategy & Marketing. Academic Exp. = 11 Year's Expertise in Presentations, Role Plays, Management Games, Sensitivity Training, Case Writing and Analysis, Intellectual Property Rights, Communication Skill Improvements. Research Scholars Working for PhD- 08	8	90	8	20	10		8	15
	Prof. Hemant Kothari Area: HRM. 12 Year's Academic Exp. = Expertise in Top Business Story Discussion & Managerial Grid, Organisation Restructuring and Development, Case analysis. Research Scholars Working for PhD- 8	5	180	8	7			10	5
	Dr. Mahendra Sojatia M.Com (ABST), Ph.D Area: Finance Academic Exp.: 20 Yrs Expertise in Accountancy & Taxation Research, Behaviour & Pricing Idiosyncratic Volatility				2			7	4
	Prof. Vikas Kaushik Professor M.Tech.(Met.Engg.), IIT Kanpur MBA, Ph.D Total Exp: 31 yrs Teaching Exp.: 16, Industry Exp: 16 yrs. Expertise in : Counselling, Personality Grooming	4	8 Phd & 7 Projects	10	12	4	2	24	16
	Prof. Mahima Birla Associate Prof. Banking and Business Economics. 10 Year's Academic exp. Expertise in Role Plays ,Economic Scenario Building, Fiscal Simulation. Research Scholars Working for PhD- 5	8	110	10	14	9	2	8	2 inter. & 9 other
	Prof. Harvinder Soni Area: OB, HRM, T&D, Performance Management & Retention , Strategies, Organisation Development, Teaching Exp. = 16 yrs. Expertise in Presentation, Role Plays, Management Games, Case Study , Analysis, Professional Skills	3	45	2	15	6		21	4
	Prof. S. L. Menaria Area: Finance, Account and Taxation Expertise : Research and Development activities, case studies, Research Scholars working for Ph.D. 07	12	117 Ph.D	10	30	6	15	36	3 National 8 Others
	Prof. P.R. Somani M.Com., M.Phil, Ph.D.	2	2	4	5		5	12	
	Prof. Krishna Kant Dave Area: Finance & Accounts. 6 Year's Academic & 10 year's Corporate exp. Expertise in Foreign Currency Derivatives, Security Analysis & Portfolio Management.	6	250	4	7	6	2	13	15
	Shanker Choudhary Chief Co-ordinator (T&P) B.Tech.(Ec.) , MBA (IT , Marketing) Total Experience = 15 yrs Corporate Exp: 9 yrs Academic Exp: 6yrs.	10	150	6	4	2		15	120
	Dr. Pushpkant Shaktwippee M.com, Ph.D Total Experience = 10yrs. Accounting & Business Ethics Banking, Insurance, Accounting & Research Methodology. Expertise in Research Paper Review, Indian Ethos & Management. Research Scholars Working for PhD- 4	2	60		20	3		6	

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books Authored	Conduct of Seminar / Workshop / FDPs / MDPs	
					National	International		Attended	Conducted
	Shivoham Singh Assistant Prof. MBA, FDP (IIM-A) , Operation Research, RM, QT and Marketing Management. Expertise in Simulation, Case Writing, Analysis & Role Plays Moeling through Excel. Total Experience = 7yrs, Corporate exp.:1 yrs Teaching Exp.: 6 yrs	10+2	217	8	18	15		9	7
	Dr. Dhiraj Jain Associate Professor B.Sc., LLB, MBA, Ph.d, Net, AllI PGDBM, Diploma in Actuarial science. Expertise in Conducting Training Programmes in Equity and Debt market, Research Scholar Working for Ph.D-3	3	96	2	3			15	7
	Shikha Bhargava Assistant Professor Finance & Marketing Corporate Exp:5 Yr's & Academic Exp. 3yrs Expertise in Top Business Story Discussion & Grid Training, Facilitating Experiential Learning, CRM	4	200+	1		8		11	13
	Shaurya Ranawat Assistant Prof. Operations & Q.T. Corporate Exp.: 4 Yrs Academic Exp.2yrs. Expertise in Business Quiz & Sales Games.		20					3	1
	Namrata Chouhan Assistant Professor Strategic Management, B.E. & Marketing Corporate Exp.: 2 Yrs's Expertise in Top Business Story Discussion & Presentations Skills, Export Documentation.		5					2	1
	Ms.Vrinda Goel Assistant Professor MBA (Finance & Economics) Communication & personality Development Total Exp.:4yrs. Corporate Exp.:1yrs, Academic Exp.: 3yrs.	4	5		2	2		8	1
	Deepti Gaur Assistant Professor S/W Eng. Area: Computer Science, Information Technology & ERP , MIS. Academic Exp.: 6 yrs & Corporate Exp.: 1yrs Expertise in Impersonation, Mnemonics, Role play, Presentations, Facilitating Experiential Learning.	3	50	2	2	2	2	15	8
	Mr. Devendra Shrimali Assistant Professor MBA, RPSC Set, Ph.D (Pursuing) Area: Finance 5 Years of academic experience	4	180	6	5	4		16	10
	Mr. R.M. Bangar MBA, Ph.D. (Pursuing) Areas: Marketing Communications, Corporate Strategy Academic: 9Years Experience: Expertise in conducting MDPs, Sensitivity Training, Communication Skills, Case Analysis Research Interests: 1.Experimental Inquiry into human behavior as a result of marketing stimuli. 2.Development of Dynamic capabilities by firms.			HZL Udaipur				9	7
	Mr. Vijay Joshi Assistant Professor Area: Marketing Corporate Exp.: 3yrs & Academic Exp.:4yrs	6	40		1	4		6	2
	Ms. Nidhi Vyas Assistant Professor. B.A, MBA, Pursuing Ph.D Total Exp.4.5yrs Corporate Exp.: 6months, Academic Exp.: 4yrs Expertise in : Bussiness Quiz , GD, Debate, Communication Skills	4	14		5	3		5	3

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books Authored	Conduct of Seminar / Workshop / FDPs / MDPs	
					National	International		Attended	Conducted
	Ms. Khushbu Agarwal Assistant Professor Area: Operation Research & Production Mgmt. Total Exp.: 4.5yrs. Corporate Exp.: 3yrs. Academic Exp.: 1.5yrs. Expertise in : GD,Management Games& Computer Application	3			2	2		6	1
	Mr. Dharmesh Motwani Assistant Professor B.sc.,MBA,M.com, NET Area: Research & Marketing Total Exp.3yrs. Experties: Conducting GD & Role Plays	11	8		2	6		6	5
	Ms. Swati Gokhru Assistant Professor MA (English Literature), Ph. D. (Pursuing) Area: Business, Communication & Soft Skills Expertise in Language Training, Group Discussions, Role Plays, Management Games & Personality Development			2				3	2
	Vaibhav Dangi Asst Professor (Regular visiting faculty from industry with professional Diploma from Hertfordshire University, UK) Marketing and OB. Academic Exp.: 5yrs and Corporate Exp.:9yrs Expertise in International Marketing.				2			4	
	C.A. Disha Fattawat Assistant Professor C.A. Finance & Accounting Total Exp.3yrs							1	2
	Ms. Khanika Choudhary Assistant Professor Ph. D. (Pursuing)from M.L.S.U. Area: Accountancy & Business Statistics.	6	100		5			6	2
	Ms. Alifiya Kurawar Wala Lecturer B.Com, MBA Area: Human Resource, Commerce. Attended Global Opportunity and Threat Analysis (GOTA) Program in London conducted by IIPM, New Delhi							2	
	Narendra Singh Chawda Assistant Professor Marketing corporate Exp.: 4 yrs & Academic Exp.:3 months' Expertise in Research Paper Review.							5	5
	Mr. Jitendra Vaishnav Lecturer PGDBM (HR/Finance) MBA (International Business) Pursuing Ph.D I n Human Resource Accounting							6	
	Dr. Anurag Mehta Lecturer M.Com (Bus. Admin.), Ph.D (Bus. Admin.) M.Com (Marketing and Finance), Ph.D.(Advertising) Corporate Exp.:7yrs & Academic Exp.:1trs	2							
	Mr. Bharat Kumar Joshi Lecturer B.Sc, D.A.B.M, PGDHRM, MBA (Marketing & HR), DLL (Pursuing) Corporate Exp.:3yrs.& 1 year of academic experience Area: Marketing, HR, Agri Business Management & Commercial Law							2	

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books Authored	Conduct of Seminar / Workshop / FDPs / MDPs	
					National	International		Attended	Conducted
	Ms. Parul Dashora Lecturer Net (Commerce), CA-PCC, M.Com. Ph.D (ABST) (Pursuing) Area : Accounting and Taxation								
	Ms. Khushboo Ameta Lecturer B.Sc., MBA, Ph.D. (Pursuing) Area: Human Resource, Information Technology, Operations Research								
	Ms. Dipti Shrimali Lecturer B.Sc., MBA, PDCAP Diploma Academic Exp.: 1 Yr Area: Statistics, Research, Methodology, Computer Application, Programming, HRM							1	
	Ms. Pooja Devija Assistant Professor M.Com.(Gold Medalist), MBA, Ph.D(Pursuing) Total Experience = 8years Area:HRM,OB,General Management, Strategic Management,Case Anaysis,Role Plays,Communication Skill improvement ,Presentations, Facilitating Experimental Learning	3	127		17	3		15	3
	Dr. Subhash Sharma Assistant Professor Area: HR,Soft Skills,English Total Experience= 16years Area: Presentastion ,Role Plays, Communication Skills Improvement,Group Discussions and Chat Shows,etc	6	20		8	3		15+	15+
	Ali Yawar Reha Assistant Professor MIS 5yrs 's Academic Experience Expertise in Electronic Presentation , Web Desinging & Simulation, Role Plays.		21	2	4			2	3
	Dr. Puja Mathur Assistant Professor Area: HRM Total Academic Exp. = 9 yrs., Life Member of Indian Society for Training & Developoment .Expertise in T&D Management Games, Communication Skills,Personality Development and Writing.	15	25	3	17	4		20	3
	Vivek Sharma Assistant Professor Area: Marketing 4 years of academic and 22 years of corporate experience at senior management positions as G.M., Training and Brand Manager with reputed domestic and multinational companies. Expertise in the areas of Business Management, Product Development, Branding, Training and Development, DIstribution networks, Budget formulation and allocation etc.		3	4				6	15
	Mr. Arvind Singh Pemawat Traning & Development Officer Area: Training & Development, Counselling, Finance & Marketing. corporate Exp.:3yrs & Academic Exp.: 1yrs Expertise in motivational training & grooming		3	4	2			7	3
	Dr. Pallavi Mehta Assistant Professor Area: Management & International Business Academic Exp.: 1 1/2 yrs Project Fellow in UGC Major Research Project.,Life member of All India Commerce Association. Expertise in International Business Environment, Export Procedure & Documentation, Presentation and Analysis, International Quality Standards	4	3	4	7	2	3	23	5
	Ms. Khushboo Sharma Assistant Professor Area: Human Resource. Corporate Exp.:3yrs & Academic Exp.: 1 1/2 yrs Expertise in Human Resource Planning, Human Resource Development, Industrial Relations, Labour Laws and Training & Development							3	

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books Authored	Conduct of Seminar / Workshop / FDPs / MDPs	
					National	International		Attended	Conducted
	Ms. Nidhi Nalwaya Assistant Professor B.Com. MBA(Finance), Pursuing Ph.D Academic Exp.2yrs.	1		1		4			
	Dr. Gaurav Kumar Joshi Associate Professor Ph.D , MBA(Marketing), B.sc, Total Exp.5yrs. Expertise in Research & Marketing	12	190	4	11	1	under process	17	2
	Dr. Sachin Sharma M.A.,M.B.A. , Ph.D, Academic Exp.3yrs.	2	1		2	3		5	
	Dr. Jyoti Jain M.H.A. P.G.D, HHM,BPT Total Exp.7.5yrs. Hospital Mgmt.Exp. :2.5yrs. Physiotherapy: 5yrs			2				3	
	Yukti Sharma Assistant Professor B.A. (GOLD MEDALIST) , M.B.A.: HR Major Ph.D. Scholar Corporate Exp.: 1.5yrs. Expertise in Communication Skills Training & Motivation Seminars.	2	47		1	1		6	5
	Kinshuki Tak Assistant Professor MHRM Area: Human Resource Corporate Exp.:1yr.		2		1				1
	Gunjan Porwal Assistant Professor M.B.A , Finance Total Exp.: 2yrs. Corporate:1yr. Teaching :1yr.		2						
	Dr. Vani Verma Ph.d- Sociology ,DLL-Diploma in Labour Law, Diploma in Human Rights & journalism Teaching Exp.: 10 yrs., Project Exp.:5Yrs. Training Exp.: 10 yrs	1	4	2	2	3		10	2
	Rahul Vyas Assistant Professor MBA, LLB Area:Marketing, (Sales,Distribution) Total Epx. = 13yrs. Corporate Exp.- 11yrs Teaching Exp.=2yrs	2				4		4	
	Raju M Barwa MBA, M.Phil Total Experience= 20yrs Teaching Exp.: 5 yrs. Other exp:15yrs								
	Manoj Kumawat Assistant Professor B.sc., MBA,Certified GREEN BELT, Total Corporate Exp.: 2yrs Expertise in- HR, General Mgmt.,Skills & Learning Enhancement								

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books Authored	Conduct of Seminar / Workshop / FDPs / MDPs	
					National	International		Attended	Conducted
	Prashant Singh Rao Assistant Professor CA B.Com. Possessing more than 8yrs.of industry and teaching experience including international work experience with KPMG (one of Big four consulting firm of world), United Arab Emirates . Expertise : Financial Management, Accounting, Taxation , Internal Audit , Due diligence,Fund Raising,Credit appraisal etc.							2	
	Raghendra Singh Sisodia Assistant Professor MBA, Ph.D pursuing Area: Marketing , IT Total Exp.: 1 & half Years	1							
	Sudha Rani Naidu Assistant Professor B.sc, MCA Area: IT,Computer App. Corporate Exp.: 3yrs & Teaching Exp.: 4 yrs. Expertise in Computer Applications for Mgmt, Communication skills, Personality development & Interview skills.								
	Mr. Anshuman Sharma Relationship Coordinator (Placement Cell) B.A.,MBA, Area: Administration ,Marketing Total Exp.= 13yrs. Corporate Exp.: 9yrs Academic Exp.: 4yrs. Expertise in Communication skills, Personality development & Interview skills,Training & Development.		11	26				24	32
	Ms. Jaya Sharma Assistant Professor MBA Area: Huaman Resource & Finance								
	Ms.Vibhuti Sharma Assistant Professor B.Sc., PGDBM, Total Corporate Exp.: 2yrs. Area: Marketing,HR,Research Methods. Expertise in Communication Skills, Interview Skills , Personality Development.			1					
	Mr. Sudarshan Vyas Officer (Placement Cell) B.A.,MBA, total Exp.: 12yrs.Expertise in Recruitments, Business Operations, Relationship Mgmt., Communication Skills Improvement , Team Mgmt.			5	20			3	2
	Mr. Surendra Goyal Assistant Professor, B.Sc., MBA Aera: Finance, Accounting, Business Environment, Business Law, International Finance, Portfolio Mgmt..	5	6	7	4	1		15	10

Corporate Luminaries and Renowned Resource Persons

At Pacific, students have more interaction with the corporate world than any other institution. Pacific acts as a platform for interface between the students, faculty and the corporate world to initiate continuous interaction with the industry, sharing the industry experiences, understanding industry needs and providing the required support to the corporate world.

- **Mr. Vipul Doshi**
CEO, Inerlope Technologies, An Indigo Group Company, Gurgaon
- **Mr. P. Murlidhar Rao**
Centre for Bhartiya Management Development, New Delhi
- **Mr. P. Ganeshan**
Vice President, Multi Commodity Exchange of India, Mumbai
- **Mr. Siraj Delhve**
GM-HR, Secure Meters Ltd., Udaipur
- **Mr. Arun Chugh**
Director, Milespeed India Ltd., Bangalore
- **Mr. Himanshu Arora**
Director, Ace Institute
- **Mr. Anand Jha**
GM, GBH American Hospital
- **Mr. Ravindra Singh Hiran**
Senior Manager, Tata Consultancy services
- **Mr. Hariom Sharma**
Sr. Regional Manager, Chambal Fertilizers & Chemicals Ltd., Udaipur
- **Dr. J. K. Tayalia**
CEO, Echon Industries Ltd., Udaipur
- **Mr. Jeevan Rajwaniya**
AGM-HR, Secure Meters Ltd., Udaipur
- **Ms. Shikha Behal**
Corporate Trainer, Udaipur
- **Mr. S.K. Sharma**
Manager, Chambal Fertilizers & Chemicals Ltd., Udaipur
- **Ms. Indu Keswani**
AVP, Royal Bank Of Scotland, Udaipur
- **Dr. M.S. Rao**
AGM, T & D, DCM Shriram Consolidated Ltd.
- **Mr. Amitabh Kumar**
Director General, Competition Commission of India
- **Mr. Himanshu Buch**
Corporate Trainer , Zen Institute of Management, Vadodara
- **Mr. K.S.Mogra**
Ex-President, UCCI, Udaipur
- **Mr. Neeraj Ahluwalia**
Retail Head, IOC, Udaipur
- **Mr. R. P. Singh**
General Manager, HRD, J.K. Cement, Nimbahera
- **Mr. Kamal Varyani**
CA, Delloits, Mumbai
- **Mr. Virendra Siroya**
President, UCCI, Udaipur
- **Mr. Manish Godha**
President & Founder
Advaiya Solutions Pvt. Ltd., Udaipur
- **Mr. N. C. Jain**
Chief Conservator of Forest,
Department of Forest, Udaipur
- **Mr. Avinash P. Gandhi**
Chairman, FAG Bearing Indian Ltd., Noida
- **Mr. Jaydip Sinha**
Vice President, Invencia, Capital Advisory,
New Delhi
- **Mr. Kapoor C. Jain**
Vice President, Tourist Guide
Federation of India, Udaipur
- **Ms. Anjali Chawat**
Asst. General Manager, IDBI Bank Udaipur
- **Dr. S .K. Patnayak**
Former Chief Wild Life Warden
of Orissa Member of Central Zoo
Authority
- **Ms. Sophie Powell**
Trade Policy Advisor, Traid Craft
Exchange, UK
- **Mr. Pramod Nanda**
Chief Manager, Syndicate Bank
- **Mr. Abhishek Pokharna**
Vice President, Kotak Mahindra Bank
- **Mr. Sachin Lunkar**
Relationship Manager Kotak Mahindra
Bank
- **Dr. Navneet Sharma**
Fellow CIRC, New Delhi
- **Mr. Rahul Rai**
Associate, Trade and Competition Law
Practice Group New Delhi
- **Mr. Manas Choudhuri**
Head, Competition Law Practice,
Jyoti Sagar Associates
- **Mr. Vinod Joshi**
MD, CV and Profit Consultancy
- **Mr. Mudhukar Dubey**
MD, Fusion Outsourcing Ltd.
- **Mr. Himkar Dubey**
CEO, Fusion Outsourcing Ltd.
- **Mr. Amit Jain**
State Head Hindustan UniLever
- **Mr. Siddartha Singhvi**
Chartered Accountant
- **Mr. Bhupendra Khatri**
Cluster Head Reliance Mutual Fund
- **Ms. Swati Sharma**
Manager, ICICI Bank
- **Mr. Sunny Mehta**
Assistant Manager, NSE, Jaipur

- **Mr. Gop Kumar**
CENTAD, New Delhi
- **Mr. Jayant Kataria**
Asst. Manager (Training)
Starwood Shareton, Udaipur
- **Mr. Pushendra Bharadwaj**
GM HR, Ultratech, Aditya Birla Group,
Neemuch
- **Mr. Yashdev Singh**
Corporate Trainer, Udaipur
- **Mr. Arvind Bhatt**
Director, Samvad Institute, Jodhpur
- **Ms. Pratima Jain**
Chief Editor, Data Quest
- **Dr. (Col.) G. S. Ahlowalia**
Executive Director, TAI India Pvt. Ltd
- **Mr. Anshul Dingra**
Consultant, TAI India Pvt. Ltd. and the
world's youngest D C Psychology
Practitioner
- **Mr. Sapan Jain**
Head Risk & Collection
Citifinancial Pvt. Ltd. Udaipur
- **Mr. Manish Jain**
Branch Head, Birla Sunlife Pvt. Ltd.
- **Mr. Abhijeet Roy**
Divisonal Training Manager, LIC
- **Mr. Vipin Parikh**
Regional Manager, Bank of Baroda
- **Mr. Achman Trehan**
Territory Manager, Retail
Bharat Petroleum Corporation Ltd.
- **Mr. Yogendra Sharma**
AVP, ING Vysa Bank
- **Ms. Ruchika Godha**
Director, Advaiya Solution Pvt. Ltd
India, Udaipur
- **Ms. Anjali Chawat**
Asst. General Manager,

Academic Resource Persons from other Renowned Institutes

- **Prof. B.A. Prajapati**
Former Vice chancellor & Prof. North
Gujarat University, Patan
- **Prof. S. K. Verma**
IIFT, New Delhi
- **Prof. DR. Ashwini Kumar**
Director/Principal
School of Management and Business
Administration. Punjab University
- **Prof. Uttam Kinange**
Director, A.S Patel College of
Commerce, Bijapur
- **Dr. Nitesh Bhatt**
Nirma Institute of Management,
Ahmedabad
- **Prof. B.P. Saraswat**
MDS University, Ajmer
- **Prof. Parimal H. Vyas**
M.S. University, Baroda
- **Prof. Mohd. Saqib**
Honorary Secretary General
India China Economic and Cultural
Council, New Delhi
- **Prof. Jannat Shah**
Director
IIM, Udaipur
- **Prof. Parmendra Dashora**
Member RPSC, Udaipur
- **Prof. P. K. Singh**
Ex-Director, IIM, Indore
- **Dr. D.R. Agarwal**
Director, Institute of International Trade,
Kolkata
- **Prof. G. Soral**
UCCMS, MLSU, Udaipur
- **Prof. N.M. Khandelwal**
Director, R.K.C.M., Rajkot
- **Prof. Sanjay Verma**
IIM, Ahmedabad
- **Prof. Shumant Sharma**
South Gujral University, Patan
- **Dr. Vijay Page**
Director, Mumbai Education Trust,
Mumbai
- **Prof. C.P. Shrimali**
Director, MDI, Gurgaon
- **Prof. K.C. Goyal**
Director, FMS, Kota University
- **Mr. Pradeep Malhotra**
Indian Retail School, New Delhi
- **Prof. R.K. Singh**
Shriram College of Commerce, New
Delhi
- **Prof. B.M. Kumaraswami**
Prof. of Economics, Institute Shimoga
Karnataka
- **Prof. M.R.Senapathy**
Faculty, ICFAI
- **Prof. M. L. Kalra**
Vice -Chancellor,
Kota University
- **Prof. Karunesh Saxena**
Director, FMS, MLSU, Udaipur
- **Prof. Arun Zacharia**
Linguistics Expert, Udaipur

- **Prof. P.K. Sharma**
Dept. of Management,
Vardhaman Kota Open University
- **Prof. P.K. Yadav**
Rohilkhand University,
Bariely
- **Prof. Pramod Paliwal**
Deen Dayal Upadhyay Petroleum
University Gujarat
- **Prof. Ashwani Mahajan**
DAV College, New Delhi
- **Dr. Seema Mallik**
MLSU University, Udaipur
- **Mr. Anurag Saxena**
Head, NIS Academy, Ajmer
- **Prof. G.M. Mehta**
Principal, Guru Nanak PG College,
Udaipur
- **Dr. Shilpa Verdia**
Assitant Professor
Banking Department, UCCMS,
Udaipur
- **Prof. Mahima Jain**
Associate Professor, MLSU,
Udaipur
- **Ms. Apeksha Jain**
Head, Dept of Business Administration
St. Gregoreous College
Udaipur
- **Prof. Rajesh Kothari**
Ex-Director, R.A. Poddar Institute of
Management, Jaipur
- **Prof. Anil Kothari**
FMS, MLSU, Udaipur
- **Dr. Pramod Paliwal**
Professor & Chairperson-PGDPMX
School of Petroleum, PDPU,
Gujarat
- **Prof. S.K. Sharma**
Director and Professor,
Pacific Institute of Engineering
Udaipur
- **DR. Shipra Bhutani**
Director, Quantum Institute of
Managemetn, Jaipur
- **Prof. Anshu Kothari**
Member, UCCI
- **Prof. Anil Kothari**
Professor, FMS, MLSU
Udaipur
- **Prof. S.S Bhadu**
Professor, Dept of Business
Administration, JRN, Jodhpur
- **Prof. D.S. Chundawat**
Head, MHRM, UCCMS,
Udaipur
- **Prof. D.P.Shrimali**
Director, MDI, Gurgeon
- **Prof. Sunita Tanwar**
Professor, ITM Institute,
Gurgeon
- **Prof. Ashok Jain**
Professor and Director,
Buddha Group of Institutions,
Udaipur
- **Prof. Renu Jetana**
Professor, Dept of Banking and Business
Economics, UCCMS, Udaipur
- **Shri K.C. Moghra**
Former President,
UCCI
- **Prof. Rajeev Jain**
Professor, Dept of Business
Administration, University of Kota
- **Prof. Naval Kishor**
Professor and Director
School of Management Studies,
IGNOU
- **Prof. P.K.Sharma**
Professor, Vardhaman Open University,
Kota
- **Prof. Vikas Kaushik**
Professor, Faculty Of Management
Studies , Pacific University
Udaipur
- **Prof. Sunita Agarwal**
Director, Advent Institute of
Management Studies
- **Prof. S. K. Vyas**
Professor, PIE, Pacific University
Udaipur
- **Prof. N. S.Rao**
Professor, JRN Vidyapeeth,
Udaipur
- **Prof. Sushil Lalwani**
Director, School of Management, Shri

Thrill of Competition in the EVENTS AT PACIFIC



Uniquist

AN ALL INDIA MANAGEMENT FEST
In search for Excellence

An all India management fest, wherein more than 600 students from 79 colleges of 12 different states of India participated in various academic and cultural competitions.



Sports Activities

Aimed at the holistic development of students personality, competitions & tournaments - cricket, chess, javelin & discuss throws, table tennis, carroom, cricket etc. are held.



Uttarayan

An Annual cultural Programme is organized every year where events such as solo song, group dance, group song etc. are held.



All India Summer Training Presentation Contest 'Eklavya' And All India Business Quiz Contest 'Abhimanyu'

An all India level competitive event is organized every alternate year wherein more than 60 teams from B - School from all over India participated in this event.



Business Scenario 2020

An All India paper presentation contest which gives a platform to gain an early and fuller appreciation of the importance of adequate communications.



Meet The Management Stalwarts

A regular monthly feature in which a top corporate executive is invited to the institute to interact with the students.

National Job Fair



The Pacific University in association with District Employment Bureau, Udaipur, organized a Multi-Industry, National Job Fair and witnessed an over-whelming response from job seekers and companies from across the region. The two day event witnessed over 2000 job seekers and 33 corporate employers with 500 job offers and 700 shortlisted candidates.

Participating companies spanned across industries including IT, ITES & Insurance Sectors, Banking, Telecom, KPO, BPO, and Automobiles etc. and included reputed names like, Genpact, J.K. Tyre, Sri Rajasthan Ltd., Pyrotech, Bajaj, Idea, Vodafone, HCL, R.K.Marbles, Maruti Suzuki, Secure Meter, Ashok Leyland Infosys BPO, Religare Technologies etc.



Induction Week



A week long induction programme is designed every year to acculture the new incumbents to the rigorous of a professional management institute and the corporate world. Many interacting activities like talent hunt competition, collage making etc. are organized during the event.

Industry Review Competition

The contest received an overwhelming response from the student fraternity from management institutes across Rajasthan. Almost 60 teams with more than 150 students participated in the event. The objective was to present their innovative ideas, to exchange ideas. And to improve communication skills while competing for a prize.



Pacific University & AIMA in association with Accurate Group of Institutions Organized 9th National Student Quiz Competition

The broad objectives of holding the quiz was to assess and review awareness level on core management issues as well as latest developments in management concepts and practices; to benchmark knowledge with others in an environment of healthy competition; to acquire skills in lateral thinking, teamwork and decision making under pressure.



Pacific Centre for Simulation Faculty of Management Studies PAHER Organized Spring Training Workshop in Collaboration with AIMA New Delhi On “Game Based Management Simulation”



International Conference on Managing Change In Business & Economy

6-7 APRIL 2013

◆ Unprecedented 21 technical tracks ◆ 30 + concurrent sessions expected

The International conference on “Managing Change in Business & Economy”, held on 6th & 7th April, was an initiative of FMS. Pacific University. The event has turned to be a Mega Successful.

The Major highlights were:

- No. of Abstracts Received :More than 1350
- No. of Full Length Papers Received: 1200
- No. of Full Length Papers Accepted: 1012 No. of Paper Presented : 763
- Total no. of Delegates: 1000+
- No. of International Papers: 53

International delegates Participated from countries like Iran, Iraq, Mexico, Italy, Bangladesh, Oman, Srilanka, UAE, Bhutan etc.



Jugaad

The Pacific University has a strong resolve to take India to the Front of Innovation, thus promoting Frugal Engineering and Reserve Engineering.

In media partnership with Dainik Bhaskar, the Pacific university has organized an All India “Jugaad Promotion Exhibitions and Patent Facilitation Workshop-2012” on 18th and 19th, April, 2012.

The two day event witnessed enormous response from the society and more than 112 participants presented their “Jugaad” in full Zeal and enthusiasm. All the Jugaads presented have reflected the capabilities to provide indigenous solutions to replace expensive machines and equipment.

Ruler Artisans, technocrats, Mechanics and Indian Rural Inventors and Students were benefited from this event as there were:

- Attractive prices for inventions
- Facilitation for registration of patent and industrial design
- Business plan development
- Support for venture capital



International Conferences-Pacific emerging as a “Global Hub” for sharing knowledge through its “Conference and Seminars”

The International conference on “Contemporary Innovative Practices in Management”, held on 13th & 14th April, was an initiative of FMS. Pacific University. The event has turned to be a Mega Successful Event promoting a platform for educationists and scholars to amalgamate their ideas and analyze the latest trends of management practices prevailing in the corporate sector.

The event has witnessed a huge response from every nook & corner of the country.

The Major highlights were:

- 4 concurrent sessions were conducted throughout the two days & 16 of Technical Session held.
- No. of Abstracts Received :More than 950
- No. of Full Length Papers Received: 780
- No. of Full Length Papers Accepted: 675
- Total no. of Delegates: 800
- No. of International Papers: 30

International delegates Participated from countries like Iran, Nepal, Sudan etc.



PACIFIC the National Champion in Simulated Management Game Competition at Coimbatore

- First ever Historical Win for Rajasthan in 16yrs in Business
- Cash prize of Rs 80,000 won
- Return of this National Championship in North India after 5 years by outshining among 279 Management Institute of the country.
- Among the Top Ten B-Schools to achieve the 1st Position in last 16 years



Dignitaries Visited



Jyotiraditya Sindhiya
Union Minister of
IT & Communication



Mr. Larry Schwartz
Minister Counselor
US. Embassy New Delhi



Mr. Chetan Bhagat
the author of five blockbuster
novels and the popular columnist



Vijay Michihito Batra
International Corporate Trainer



Prof. Namje Cho
of Hanyang University,
School of Business, Seoul, Korea.



Mr. Himanshu Buchh
the Global Motivational Speaker
and the Management Guru?



Santosh Bagrodiya
Union Minister of Coal



Prof. Gregory John Lee
School of Economics & Business
Sciences, University of Witwatersrand
South Africa



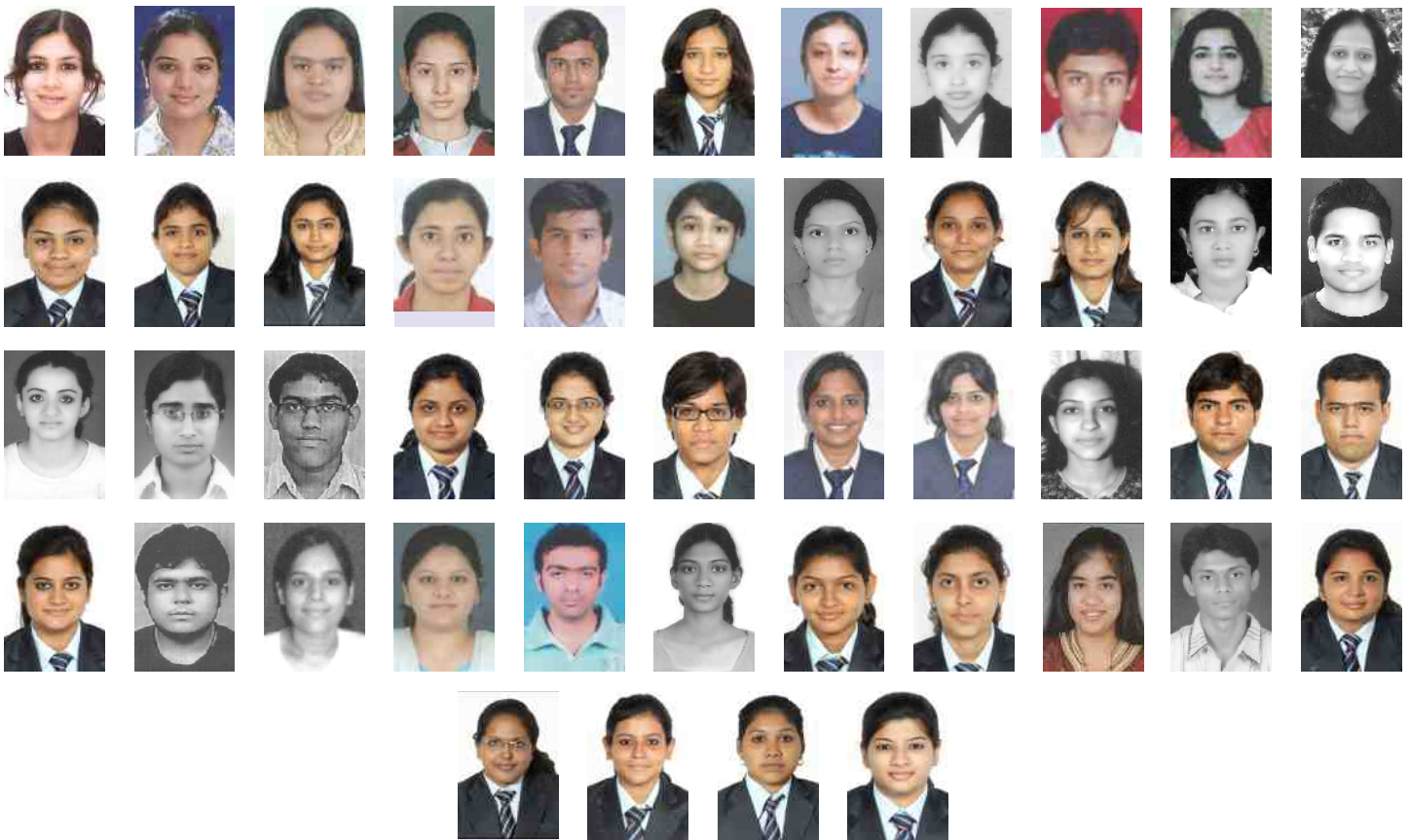
Dr. Smt. Kamla
Her Excellency Governor
of Gujarat



Prof. O. P. Gill Saheb
Vice Chancellor
MPUAT

Pacific students are alone to Outshine !!!

150 Research papers of MBA students are either published in National/International Journals or presented in National/International seminars, which is an exclusive domain of the faculty members. Students' research papers of this stature are unheard in the country. In all the seminars students are only from Pacific, rest all delegates were faculty members from India and Abroad.



Journals

❖ International Journal of Management Prudence ❖ International Journal of Research in Commerce, Economics and Management ❖ International Journal of Research in Computer Application and Management ❖ Pacific Business Review International ❖ International Journal of Contemporary Practices ❖ International Journal of Marketing, Financial Services & Management Research ❖ International Journal of Marketing & Technology ❖ International Journal in Research in Commerce, IT and Management ❖ International Journal in Commerce and Management ❖ International Journal of Management Research and Review ❖ International Journal of Social Sciences and Interdisciplinary Research ❖ International Journal of Physical and Social Sciences ❖ International Journal of Research in Computer Application and Management ❖ International Journal of Management Sciences ❖ The Journal of The Insurance Institute of India ❖ Bimaquest, National Insurance Academy, Pune ❖ Researchers World-Journal of Arts, Science & Commerce ❖ Journal of Management and Science ❖ National Conference on Emerging Challenges for Sustainable Business ❖ Pacific Business Review, Volume ❖ Proficient – An International Journal of Management ❖ Consumer Behavior and Emerging Practices in Marketing ❖ Asia Pacific Journal of Marketing & Management Research

Seminars

❖ India Finance Conference 2012 ❖ Changing Dynamics in the Global Village ❖ International Conference **IIT, Delhi** in with **CURTIN UNIVERSITY, Australia** ❖ **IIM, Kozhikode** ❖ International Conference **IIT, Roorkee** ❖ BITS, Patna ❖ AIMS International ❖ Advent age education Foundation ❖ ICCB 2012, IIT Delhi ❖ ECSB 2012, IIT Roorkee ❖ National Conference on Paradigms for Sustainable Business, IIT Roorkee ❖ HR summit 2013 ❖ IIM Kozhikode Global Conference on Management, CCMS ❖ NICOM 2013, NIRMA University ❖ National Conference on Bank, Pune



Action packed Monthly fest: -

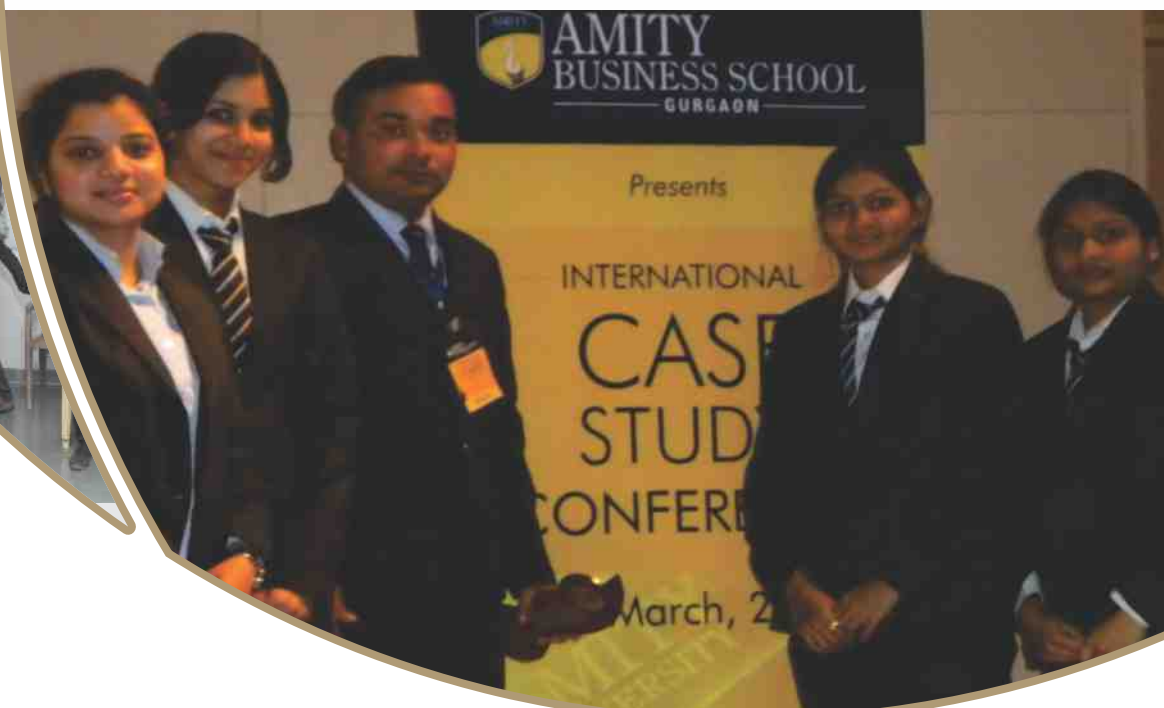
*A feature that forms the
core of our pedagogy through: -*

- Brainstorming
- Group Discussions
- Presentations
- Effective Role plays
- Versatile Extempore
- Industry Review Competitions
- Innovative Ad-Making show
- Collage
- Complete the Story Contest
- Management Games
- Debate & etc..



Pacifians Win All India Case Writing and Presentation Contest

Scaling a new heights at Amity Gurgaon



MESSAGES



At Pacific University, we envision a future where education and knowledge are the key factors in our nation's progress. Hence, we strive to inculcate qualities like perseverance and determination in our students, and train them to be well-qualified professionals.

B.R. AGARWAL
Chairperson



At Pacific University, we focus on capitalizing on our ace infrastructural facilities and highly dignified faculty to produce highly competent and multi-skilled professionals.

RAHUL AGARWAL
Secretary



At Pacific University, we emphasize upon keeping abreast with global standards and trends, to facilitate and impart our students with the latest knowledge.

ASHISH AGARWAL
Finance Secretary



The University's vision is to go global to include students from all parts of world and forge ahead in pursuit of excellence in academics, research and extra curriculum activities.

Dr. BHAGVAN DAS RAI
President



We strive to cultivate a proactive approach with global vision and indepth understanding of the real life business practices through diverse pedagogical approaches.

DR. B.P. SHARMA
Pro-President

Placements at Pacific

No. of companies **77**

Job offers from the drives
On Campus **2713** Off Campus **213** Independent **26** Total **2952**

State level Pool Campus Drives **4**
*For the benefit of students of entire Rajasthan

Pre-Placements **315+**

Short Listed **214+**

Major Campus Recruitment Drives by Companies



Highest Package
Avalied **Rs.4.26 Lacs P.A.** Awaited **Rs.6.00 Lacs P.A.**



◆ **National Champion of 2012-13 in AIMA SMG**
(Simulated Management Games)
amongst 279 Management Institutes

◆ **No.1 in CRISIL Rating in Rajasthan**

◆ **Highest Research Paper Contribution**

Institutions of 1st Order with

- ◆ 15000+ Students
- ◆ 4500+ Alumni Spread all Over World
- ◆ 400+ Corporate Associations
- ◆ Best Infrastructure.
- ◆ Faculty with Broad Industry Exposure
- ◆ Only University of North India which conducted online Exam. on 600 Terminals without any Interruption
- ◆ Paid Internships
- ◆ International Collaborations

MBA - Dual Specialization

(Highest 14 specializations with 2 major)

MBA- Hospital & Healthcare Management

BDS, MDS (in All 9 Streams)

Ph.D. in All Streams

MBA- Finance & Control

Master of Hospital Administration

MBA- Global Centric International

Unique Programme in MBA with 1 Semester Abroad in Singapore/ Mauritius/ France/ USA

MBA- Techno Engineering

MBA - Executive

MBA - Industrial Safety & Homeland Security

B.Tech. in EC, CS, IT, Mechanical, Civil, Electrical.

B.Tech. International

1 Semester Abroad in Singapore/ Mauritius/ France/ USA

M.Tech in Software Development Digital Electronics, VLSI.

D. Pharma

B. Pharma

M. Pharma

BBM, B.Com, BCA, MCA,

Polytechnic in all Branches

Diploma in Fire & Safety Management

B.Sc., B.A. (B.A. Honors Economics)