



**Best Rated MBA Program
by the Times of India Group**

MBA from Pacific University

World Class University with Global Employability

Pacific University is known for :

Best Placements

- : Highest Package Offered - 15 Lac for MBA
- : 92% Students Placed in 2017-19 Batch
- : 38% Students Placed in 2018-20 Batch till 10 January 2020

All India Champions

- (i) Management Simulation Contest organized by All India Management Association, New Delhi, Since 2012
- (ii) Case Writing and Presentation Contest
- (iii) Business Plan Development
- (iv) Business Quiz
- (v) Research Paper Writing

Best Pedagogy & Employability Enhancement Program

Personal Mentoring	Study Circles	20+ Certifications
Economic story discussion	Business story discussion	Management Games
Case Discussions	Role Plays	Industry reviews
Chapter Review	21 Hobby Clubs	Survey projects

NSE Certified Capital Market Professional (NCCMP) (100 hours certification)

- Capital Market Operations
- Technical Analysis
- Derivatives Market Operations
- Fundamental Analysis
- Mutual Funds
- Commodities Market Operations

Best Exposure With

- Bombay Stock Exchange
- National Stock Exchange
- Reserve Bank of India
- Insurance Institute of India
- India International Trade Fair
- Ahmedabad Management Association
- All India Management Association

Option of Degree with Startup

- Pacific University Incubation Center Shall help you in**
- Identifying the Business Idea
 - Preparing the Business Plan
 - Launching and Running your Own Business
 - Investment Support from Angel Investors

The Only MBA

No Other University has these features

18 Specializations

300+ Students Research Papers
Rare Elsewhere

30+ Certifications Highest Number of Certification
Cum Management Programs

Incubation Center To Develop New
Entrepreneurs

Training Supports

- Bombay Stock Exchange (BSE)
- AIMA • Systat • SPSS • IITs • Adani
- Insurance Institute of India (III)

Student Development Programs Forums
Study Circles
Hobby Clubs Activities

2 Monthly Publications **PBR** : International Research Journal
Pacific Update : Magazine for Current
Affairs, Career and Competitive Exams.

All India Champions

- Simulated Management Games of AIMA
- Case Writing Contest • Research Paper Contribution
- Business Plan Development

Placements No. of Companies **28** Highest Package Offered **Rs. 15**
Lakh P.A.

Our MBA Programs

COURSE	PROGRAM HIGHLIGHTS
MBA (Business Analytics)	A sunrise program on business analytics for better employability with specialization in marketing, finance & HRM
MBA (Dual Specialization)	2 Majors for double employability. 18 Specializations not available anywhere in the country.
MBA (Hospital Administration)	Weekly visits to Govt. & Private Hospitals, Fortnightly Extension Lectures, Specially Designed for Medical Profession.
MBA from RTU at PBS	Pacific Business School (Affiliated to Rajasthan Technical University, Kota) 2 Majors for double employability, Subject Specific ERP Exposure.
MBA Executive	Program for working professionals.

MBA - Business Analytics

All future management decisions would center around advanced Business Analytics, Data Science and Artificial Intelligence. So an MBA program in business analytics is going to help youth to secure multiple job offers with sky high packages in the coming years from today itself.



MOU with NSE for MBA - Business Analytics

Indian Analytics Industry is growing rapidly at 28.8% CAGR

By 2020, a demand-supply gap of 2,00,000 professionals

Worldwide Scope in 21st Century

The 2020 global estimate calls for 2.7 million job

India to become one of the top three markets to \$16 billion by 2025

TRAINING SUPPORT WILL BE FROM

- National Stock Exchange (NSE)
- All India Management Association
- Predictive Analytics (IBM Company)
- SYSTAT
- ORACLE

Specializations

Marketing

Finance

HRM

Eligibility: Graduate with minimum 55% from Commerce, Science and Engineering stream. Student appearing in the final year of degree examination may also apply.

Major Areas employing Business Analytics Models

Risk

Risk based pricing, Fraud Detection and Prediction, Recovery Management, Loss Forecasting, Risk Profiling, Portfolio Stress Testing

Marketing

Segmentation, Marketing Mix Optimization, Competitor Analysis, Sales Performance Analysis, Campaign Analysis, Sales Pipeline Reporting

Supply Chain

Supply and Demand Analysis, Strategic Sourcing, Quality Control, Inventory Analysis, Order Fulfillment Analysis

Customer Analytics

Loyalty Analytics, Customer Life Time Value, Propensity Analytics, Churn Analytics, Customer Segmentation, Cross- Sell or Upsell Models

Web Analytics

Click Analytics, Customer Lifecycle Analytics, Social Media Analytics, Sentiment Analytics, Online Traffic Analytics, Conversion Analytics

HRM

Recruitment Analytics, Compensation Analytics, Talent Analytics, Training Analytics, Retention Analytics, Workforce Analytics

MBA with Dual Specialization

The program aims to bring the real-time knowledge to the classroom with the help of unique experiential team based learning methods

Program Features

- ◆ 2 Majors for double employability
- ◆ 18 Specializations not available anywhere in the country.
 - ◆ Marketing
 - ◆ Finance
 - ◆ Human Resource Management
 - ◆ Operation & Production
 - ◆ Information Technology
 - ◆ International Business Management
 - ◆ Retail
 - ◆ Agri-Business & Rural Development
 - ◆ Supply Chain
 - ◆ Tourism & Hotel Management
 - ◆ Infrastructure Management
 - ◆ Project Management
 - ◆ Environmental Management
 - ◆ Hospital & Health Care Management
 - ◆ Accounting & Finance
 - ◆ Insurance Management
 - ◆ Technology Management
 - ◆ Industrial Safety & Home Land Security



- ◆ 200 Hours Student Development Program
- ◆ Other Facilities
 - ◆ Bus facility
 - ◆ Access to online Database
 - ◆ College Uniform

Eligibility: Graduate from any stream. Students appearing in the final year of degree examination may also apply. They shall be admitted provisionally till the declaration of final year's result. Admission shall be confirmed only if they pass in final year.

Course Duration : 4 Semesters (2 Years)

Multiple Training Options

Tally ERP

Financial Modeling

Data Analysis

Bombay Stock Exchange

Case Writing

Research Paper Writing

MBA (Hospital Administration)

Elevate Your Career

Full time program in Hospital & Health Care management for individuals seeking to enhance their managerial as well as clinical skills for hospital & health care management. An intensive learning program which aims to enrich the individuals knowledge and capacity.

Program Features

◆ Training Collaboration with esteemed Hospitals

- ◆ GBH American Hospital
- ◆ Raahat Health Care
- ◆ S.K. Soni Hospital and other Multi-Super Speciality Hospitals.
- ◆ Pacific Medical College & Hospital
- ◆ Pacific Institute of Medical Sciences

◆ Weekly visits to

- ◆ Govt. & Private Hospitals
- ◆ Health care Agencies for Practical Exposure to Student.
- ◆ Fortnightly Extension Lectures of renowned speakers
- ◆ Group Discussion on latest issues of health care system.
- ◆ Mock Interview Sessions, Workshops, Seminars & Conferences on Issues of Hospital Management Systems.
- ◆ Most Affluent library with over 35,000 + books.



Eligibility: Graduate from any stream. Students appearing in the final year of degree examination may also apply. They shall be admitted provisionally till the declaration of final year's result. Admission shall be confirmed only if they pass in final year.

Course Duration : 4 Semesters (2 Years)

Multiple Training Options

NSE Certification

Management Simulation

Digital Marketing

Export Import Documentation

NGO Management

Research Data Analysis

MBA from RTU (Pacific Business School)

Pacific Business School offers a full time MBA program from the Rajasthan Technical University (RTU) which provides students thorough knowledge of business and markets.

Program Features

Affiliated to the Rajasthan Technical University, Kota

- 2 Majors for double employability
- Specializations available
 - Marketing Management
 - Finance Management
 - Human Resource Management
 - Operation & Production Management
 - Information Technology Management
- Subject Specific ERP Exposure

- ◆ Training available at :
 - ◆ Bombay Stock Exchange, Mumbai
 - ◆ Management Simulation Training
- ◆ 20+ Certification Program Options
- ◆ 200 Hours Student Development Programs
- ◆ Incubation Center
- ◆ Other Facilities
 - ◆ Bus facility
 - ◆ Access to online Database
 - ◆ College Uniform



Eligibility : Graduate from any stream with minimum 50 % (General) and 45 % (SC,ST & Non-creamy layer OBC). Students appearing in the final year of degree examination may also apply. They shall be admitted provisionally till the declaration of final year's result. Admission shall be confirmed only if they pass in final year.

Course Duration : 4 Semesters (2 Years)

Multiple Training Options

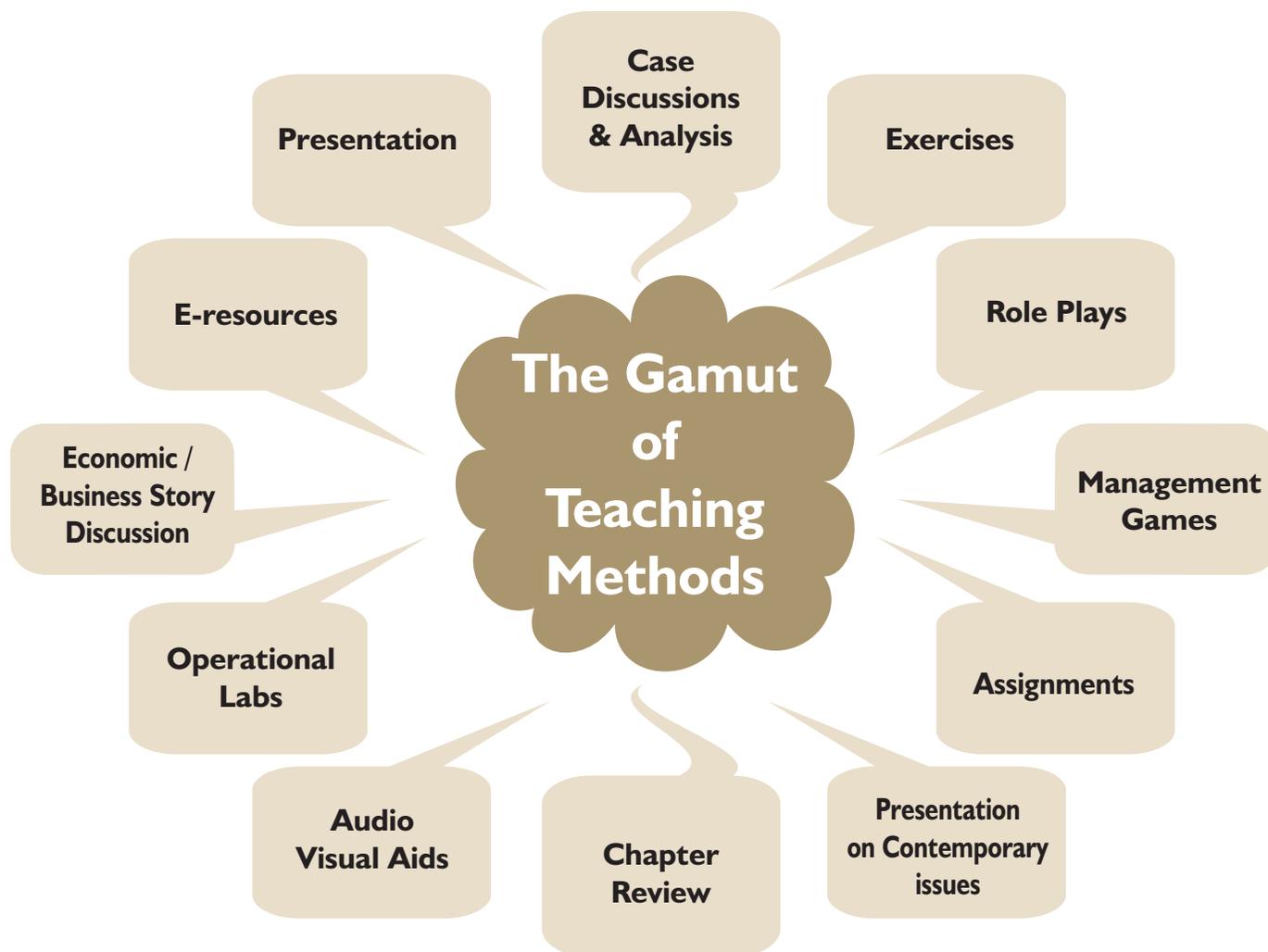
Research Paper Writing
Case Writing

Preparation for
Competitive Exams

Language Lab

Discussion of IIM
& Harward Cases

For 360° Development of Students, we conduct various Student Development Programs



EACH STUDENT GETS THE OPPORTUNITY OF FOLLOWING ACTIVITIES EVERY SEMESTER

Personal Mentoring	Industry reviews	Industry Visit	Employability Enhancement Program
Extension Lectures	Survey Projects	Simulation Games	Workshops and Seminars
Corporate Interface	Business Plan Development	Quiz	Live Research Projects
Industry Specific Skill Development	Book Review	Debate / Extemporary	Scenario Building
Study Circle	Specialization Specific Forums	21 Hobby Clubs	Certification Program

Certification Programs : To Enhance Employability



Certification Cum Management Development Program on Research Methodology

Pacific University holds a unique position in the field of business education for providing higher standards of teaching and care for the students. The university is completely dedicated to guide the students in their development stage which makes it a world class business school. In this context, the university conducts various certification Programs in each semester delivered in varied formats which inculcate a deep understanding of business in the students.

Some of the Certification Programs are:

- ◆ Financial Markets for professionals, students, investors & Stock Markets operators
 - Financial Markets-I: Debt & Equity Markets
 - Financial Markets-II : Mutual Funds
 - Financial Markets-III : Financial Derivatives
- ◆ Doing Business with China
- ◆ Export Procedure & Documentation
- ◆ Business Management for Women
- ◆ Hospital Administration : Functional Overview
- ◆ Diagnosing & Shaping Organizational Culture
- ◆ Retail Management : A Functional Overview
- ◆ Behavioral Finance
- ◆ Financial Modeling through use of Excel
- ◆ Micro Finance and Micro Credit
- ◆ Travel Agency Management
- ◆ Competition Law and Business Strategy
- ◆ Employee Engagement
- ◆ Total Quality Management
- ◆ Zero Base Budgeting
- ◆ Entrepreneurship development
- ◆ Banking Operations & Services
- ◆ Art of Public speaking and Creative writing
- ◆ Social Media & Digital Marketing
- ◆ Marketing and advertisement & Strategies

Student Workshops, Seminars & Extension Lectures

- National workshop on Currency Futures and Emerging Scenario.
- National workshop on Competition Law & Business Strategy.
- National workshop on The Indian MSMEs and Free Trade Agreements in collaboration with Traidcraft Exchange, U.K.
- National Seminar on Intellectual Property Rights: Multilateral Obligations, Implementation and its Socio Economic Implication.
- Workshop on Behavioural Finance.
- Workshop on Doing Business with China in collaboration with India China Economic Council, New Delhi.
- Workshop on Hospital Administration: A Functional Overview.
- Workshop on Corporate Strategies: Recent Experiences and Road map for future.
- Workshop on Energy Security: Issues and Challenges.
- Workshop on Cross Border takeovers by Indian Corporates.
- Workshop on Telecom Sector: Competitive Strengths and weaknesses.
- Workshop on Indo-ASIAN Free Trade Agreement.
- Workshop on Organizational Development Strategies for Indian Corporate Sector.
- Workshop on Indian foreign Trade: Direction, Composition and Road map for future.
- Workshop on India in Globalized Economy.
- Workshop on Environment Management Practices and Global Warming. Workshop on Managing Change for the Next Decade,
- Workshop on Activity Based Costing.
- Workshop on Environmental Accounting- Rise in Indian Companies.

National Collaborations for Experiential Learning

NSE Certified Capital Market Professional (NCCMP)

Pacific Institute of Management offers NSE CERTIFIED CAPITAL MARKET PROFESSIONAL COURSE for its students in collaboration with NATIONAL STOCK EXCHANGE.

- 100 hours advanced course
- PIM is the only institute to start this course and signed an MOU with NSE.



- Capital Market Operations
- Fundamental Analysis
- Technical Analysis
- Mutual Funds
- Derivatives Market Operations
- Commodities Market Operations

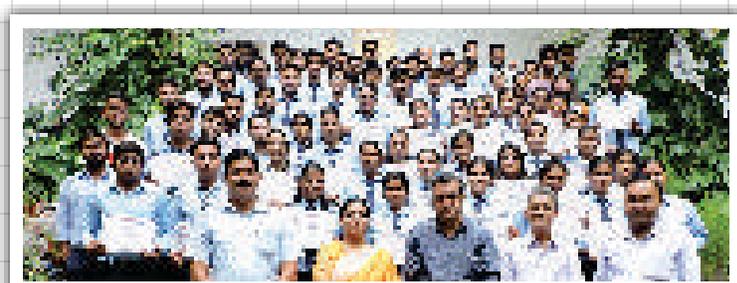


MOU with MCX

Pacific Institute of Management collaborated with MULTI COMMODITY EXCHANGE OF INDIA LTD., (MCX) in order to encourage students to take a close look at commodity derivatives market.

Pacific Centre for Business Simulation and Management Game

This center has been established to impart a real world corporate exposure to the executives and students. This centre imparts different types of managerial qualities to the young executives with the help of latest tools of business simulation and management games.



FDP cum MDP on BUSINESS ANALYTICS

The institute organizes Faculty Development Program cum Management Development Program in Business Data Analytics using advance excel, R and Python with an objective to enhance the teaching and learning skills of the academicians, Professionals and research scholars of various faculties. The key objective behind this FDP is to discuss the real world scenarios where Analytics has been used to solve business problems and also explains how data analysis helps in different domains. The one week program develops the knowledge skills of the participants on



- Statistical Analytics
- Predictive Analytics
- Optimization Analytics
- Data Mining Techniques
- Excel Proficiency
- R and SAS Module
- Tableau
- Data Visualization

FDP on RESEARCH METHODOLOGY AND DATA ANALYSIS WITH SPSS AND EXCEL



Week long FDP on Research Methodology and Data Analysis with SPSS and Excel is organized to provide some practical training to enhance the quality of research among the researchers. During the seven days FDP, the participants were imparted knowledge about the statistical concepts and their practical implementations in research based projects.

An International Workshop on LEADERSHIP

Be the CEO of your Life

The Institute organized an International Workshop on Leadership- 'Be The CEO of your Life' to enhance the leadership and interpersonal skills, knowledge engaging, and to develop team work and communicative capabilities of the participants. Effective communication is critical for success in the job and it is ranked first among the desirable personal qualities for future employees. The way we communicate with others and ourselves determines the quality of our lives.



RESEARCH AND DEVELOPMENT

The institute organises a series of prestigious events throughout the year which provide invaluable exposure to students.

Quality Circle Forum of India

The 18th Chapter Convention of QCFI

In the convention 63, teams participated from 14 organizations having around 375 participants which included corporates such as JK Tyre and Industries Limited, Lakshmi Cement Sirohi and Jhajjar, Ashok Leyland, Gail India Ltd., Hindustan Zinc Limited, Power Grid, NTPC, Secure Meters, Pyrotech etc.



ANVESHAN 2019

Spirit of inquiry, creativity and innovativeness are some of the natural endowments bestowed upon human beings. These factors, when manifested in the form of researches, open new frontiers of knowledge, which is instrumental for all forms of development. Realizing its importance, Pacific Institute of Management organized “Anveshan 2019” in association with AIU, New Delhi.

The event was witnessed by more than 150 students from 37 universities from the states of Gujarat, Maharashtra, Rajasthan, Madhya Pradesh and Goa. A total of 88 innovative projects were showcased by students.



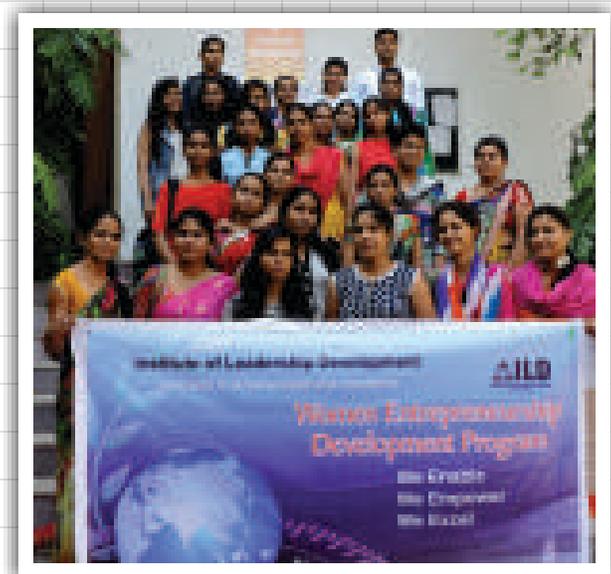
TATA CRUCIBLE

'Tata Crucible - The Business Quiz' seeks to bring together sharpest young corporate minds in India to take on the heat of the toughest business quiz in India. From last two years the quiz is organized at Pacific University Campus where more than 300 students participate from institutes like AIIMS and NLU.



Workshop on Women Entrepreneurship Development In Association with the Institute of Labour Development (ILD)

The Faculty of Management, PAHER University conducted Women Entrepreneurship Development Program (WEDP) in association with the Institute of Labour Development (ILD) & the Industrial Finance Corporation of India Ltd. (IFCI) to provide opportunities and facilities of T & D to meet the challenges.



A workshop on “Managerial Skills” for Pacific Dental College was conducted by the Faculty of Management, PAHER University with an aim to develop and refine managerial skills among the students to strengthen the present and build their future. The knowledge imparted and skills discussed in these three days can help students to succeed in life and manage people effectively and made them ready for unexpected change.



Meet The Management Stalwarts

A regular monthly feature in which a top corporate executive is invited to the institute to interact with the students.



Prestigious Teaching And Training Support



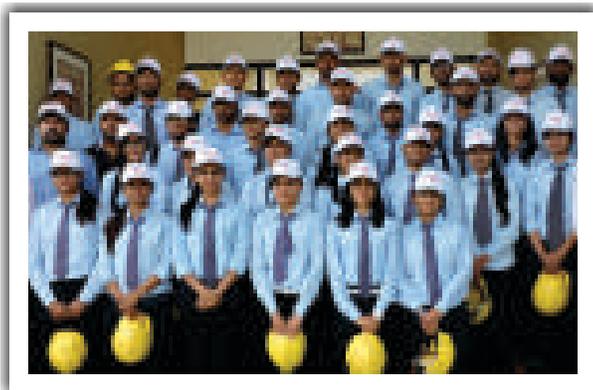
Certification at BSE

Training at BSE: Pacific University is the only one to send students to Bombay Stock Exchange to impart the practical knowledge in fundamental analysis, derivatives trading, utility of ratio analysis, valuation of financial markets etc.

Reserve Bank of India: Pacific students visit the museum of reserve bank of India and get the knowledge regarding the evolution of Indian currency.

Training in Game Based Management Simulation :

All India Management Association, New Delhi conducts management simulation games in our institute every year. The workshop is conducted by experts from AIMA, New Delhi.



Adani Port Visit

Certification at AMA: The students of PU attended certification program on advertising and Brand promotion under the aegis of Ahmedabad Management Association.

Industrial Visits: The students frequently visit various industries and go on excursions to places of learning, destinations of tourist attraction and places of adventure. Some of the recent visits have been to the renowned companies like Hero Honda Co. Ltd., Adani Power Ltd., Adani Wilmer, Miraj Ltd., Crompton Greaves Ltd. Goa, Semi Conductor Corporation Ltd., Chandigarh, RSMM Ltd., Jaisamand & Kumbhalgarh Sancturies, Goa, Pune Suzuki Sangam Spinners, Bhilwara, Rajasthan, Binani Cement, Distt. Sirohi, Mayur Suitings, Banswara, Coca-Cola, Parle-G, Havmor, Pyrotech.



RBI Visit

SPSS South Asia Pvt. Ltd.: SPSS South Asia Pvt. Ltd. An IBM Company provides training to researchers to enhance their capabilities to analyze research data using SPSS. This is also a privilege enjoyed by the Pacific Group.



Certification Program

Oracle University, California: It has been offering training in ERP to the Pacific students regularly.

Training by TAI India Ltd.: An 8 module training Program on Sales / Business Administration conducted by CEOs of World Class Organizations.

Study Circles : The Professional Boosters

Christened with inspirational names, the various study circles are formed to ensure 360° development of budding managers:

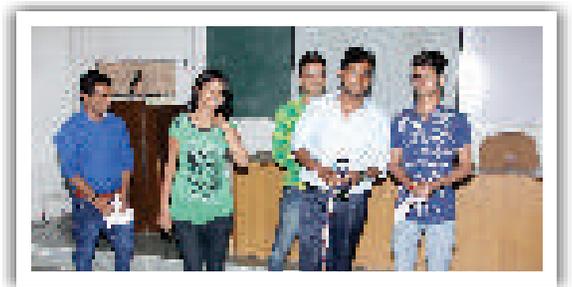
- ◆ Kautilya Study Circle
- ◆ Behavioral Study Circle
- ◆ Aryabhata Study Circle
- ◆ Empirical Study Circle
- ◆ Maslow Study Circle

The activities comprise of :

- ◆ Debate
- ◆ Top Business Discussion
- ◆ Top Economic Story
- ◆ Group Discussion
- ◆ Quiz
- ◆ Book - review
- ◆ Business Plan Development
- ◆ Extempore
- ◆ Discussion
- ◆ Extension-lecture
- ◆ Management Games
- ◆ Creative Writing
- ◆ Collage
- ◆ Research-Paper Review
- ◆ Ad-Play
- ◆ Role-Play
- ◆ Contemporary Issue Presentation
- ◆ Newspaper Comprehension



Students Coming up with Flying Colors



Enthusiastic Students Performing in Various Activities



Amalgamation of Creativity and Knowledge

Forums : The Knowledge Boosters

Clubbed with the traditional education, Specialized Forums are formed for the final year students to give a 'Touch Up' to the Excellence of Budding Managers.

Different Forums are organized on monthly basis to enhance various skills of the students of our college such as Human Resource skills, Marketing skills, Finance skills, IT skills etc. Forum Activities make the students aware of various ways of keeping a steady supply of talents and management with good governance in order to build integrity and trust among managers and employees of the organization.

The Various Specialized forums are :

- ◆ Marketing Forum
- ◆ Information Technology Forum
- ◆ HR Forum
- ◆ Finance Forum
- ◆ Tourism Forum
- ◆ International Business Forum
- ◆ Operation and Production Management Forum
- ◆ Supply Chain Forum



Proud Winners



Students Attending the Session



Enthusiastic Students Participating in Different forum Activities

Pacific Learning Clubs

An Innovative Idea to Rejuvenate

- ◆ Eco - Sensitivity Club
- ◆ Photography Club
- ◆ Cookery Club
- ◆ Poetry Club
- ◆ Adventure Club
- ◆ Entrepreneurial Club
- ◆ Survey Project Club
- ◆ Group Discussion Club
- ◆ Declamation Club
- ◆ Painting Club
- ◆ Voca-quiz Club
- ◆ News Analysis Club
- ◆ Dance Club
- ◆ Music Club
- ◆ Energy Club
- ◆ Creativity Club
- ◆ Club for Social Cause
- ◆ Blood Donors' Club
- ◆ Book Readers' Club
- ◆ Writers' Club
- ◆ Drama Club



ECO SENSITIVITY CLUB



Pacific Learning Environment with World Class Infrastructure

The college campus provides all the basic amenities to the students, so that they utilize most of their time for academic growth and development.

**Theater Style
Smart Classrooms**



**State-of-the-art
Auditoriums for
Industry interface**



**Round Table Conference
Rooms to Cultivate
Team - Spirit**



**Seminar Hall with
latest interactive
Audio-visual aids**



**Well Stocked Library With
35000+ Books & 200+
National / International
Journals**



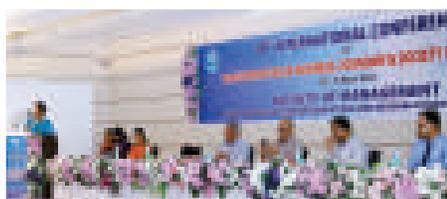
**Extensively
Networked Campus**



**Interactive Smart
Activity Rooms
Reading Rooms
Amphitheatre**



Conferences & Seminars



10th International Conference on "Transformation of Business, Economy and Society in Digital Era" 26-27 April 2019

Abstracts Received : 760

Full Length Papers : 540

Papers Presented : 350

Total no. of Delegates : 800

9th International Conference on Mapping Global Changes in Business, Economy, Society and Culture 19-20 January, 2018

Abstracts Received : 454

Full Length Papers : 353

Papers Accepted : 280

Papers Presented : 265

Total no. of Delegates : 532

International Papers : 35



International Conference on Integral Development for Wholesome life 4-5 June, 2016

Abstracts Received : 250

Full Length Papers : 195

Papers Presented : 150

Total no. of Delegates : 300

National Seminar on Education for Enhancing Ethics & Excellence 11-12 January, 2015

Abstracts Received : 324

Full Length Papers : 253

Papers Presented : 205

Total no. of Delegates : 413



International Seminar on Ethics and Values in Resource Management on November 1-2, 2014

Abstracts Received : 450

Full Length Papers : 230

Papers Presented : 300

Total no. of Delegates : 300

National Seminar on Ethics and Ethos in Management 27-28 July, 2013

Abstracts Received : 350

Full Length Papers : 215

Papers Presented : 180

Total no. of Delegates : 270+



International Conference on Managing Change in Business & Economy 6 - 7 April, 2013

40 concurrent sessions

Abstracts Received : 1350+

Full Length Papers : 1200

Papers Accepted : 1012

Unprecedented 21 technical tracks

Papers Presented : 763

Total no. of Delegates : 1000+

International Papers : 53

International conference on Contemporary Innovative Practices in Management organized on 13 & 14 April, 2012

Abstracts Received : 1230

Full Length Papers : 920

Papers Presented : 780

Total no. of Delegates : 1700

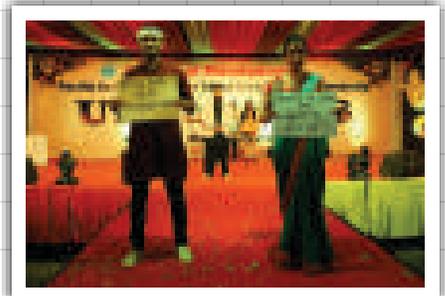


Cultural Events

Uniquiest - Our Biennial Management Fest

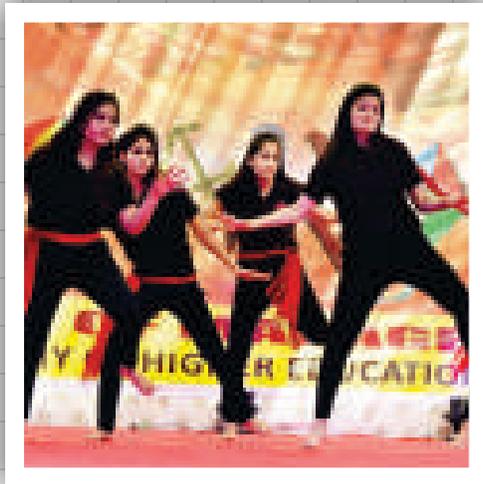
“Uniquiest” a two days event, is a celebration of dynamic youth, which endeavors to create a platform to unleash their potential talents. 'Uniquiest' our national level management fest is organized with an intention to enhance the managerial skills of young and dynamic management interns. It demands and challenges all its participants to hit the road running. We welcome the young and dynamic management interns to come, experience and carry home loads of experience and learning.

More than 500 enthusiastic participants from institutes of several states such as Delhi, Gujarat, Uttar Pradesh, Madhya Pradesh, Maharashtra and Rajasthan participate in the various academic and cultural contests.

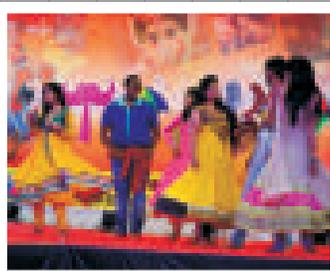


Uttarayan

An annual cultural Program organized every year where events such as solo song, group dance, group song etc. are conducted to develop a competitive sprit among the students.



Talented Mass of Pacific Performing in the Annual Fest



SAUFEST : The South Asian Universities Festival

University has a Tradition of hosting International Programs...

Cultural Festival of 8 South Asian Countries namely Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, Sri Lanka with 300+ Participants.



Enthusiastic participants from South Asian Countries showcasing their talents in various events

Sports Activities

For the physical fitness of the management students, the institute conducts various competitions and tournaments time to time.



Prof. B.P. Sharma honouring the proud winners



Students in Chess Competition



Inter College Cricket Tournament



Students in Discus Throw Competition



Winning Team



Students in Carrom Competition



Weight Lifting Power Lifting & Body Building Tournament



Students in Cricket Tournament

Placements - The Core Strength of the Pacific Group

Having raised its benchmark, Pacific University has always maintained its trust with regular recruiters, who always trust the quality of Pacific students. Sensing a potential value addition to their respective firms here companies have recruited in large numbers, offering exciting profiles.

- Highest number of campus placement drives in Rajasthan.
- 90% + MBA students placed every year.
- Average compensation growing more than 20% every year.

Profiles offered by India's top companies-

- Relationship Manager
- HR Recruiter
- Portfolio Manager
- Financial Data Analyst
- B2B Marketing
- Digital Marketing

National Job Fairs



Job fairs are a regular feature at our university. The 5th successful Multi-Industry National Job Fair was organized by the Pacific University in association with District Employment Bureau, Udaipur and witnessed an over-whelming response from job seekers and companies from across the region.

- 150+ job seekers and 73 corporate employers from across the country.
- 10200 job offers
- 4450 shortlisted candidates.
- **Participating Sectors** - IT, ITES & Insurance Sectors, Banking, Telecom, KPO, BPO, and Automobiles etc.

Participating Companies

- NIIT
- Collabera
- Chai Point
- Qx Ltd.
- Advaiya Solutions
- Teleperformance
- Fusion
- ArcGate
- Universal Hunt
- IDBI Fedral
- Kotak Mahindra Bank
- Atlas
- WPW
- Omnichrome
- Ananta Group of Hotels
- Skytech
- Holister
- Kotak
- ICICI Bank
- Brand Masala
- Ruva Customer.

SUMMER INTERNSHIP PROGRAM 2018

Outstanding performers with striking stipend ... Taking the initial step



ANEES AHMED
Abussia Holding Doha
Rs. 58000

FREE SPIRIT FOOD & BEVERAGES, AHMEDABAD



GAJENDER SINGH SHEKHAWAT
Rs. 11000/-



MUDIT SHARMA
Rs. 11000/-



YOGITA FAUJDAR
Rs. 11000/-



RATIKA SERVA
Rs. 11000/-

GRANITO (I) LTD.

RADIO FOOD AND BEVARAGES, AHMEDABAD



JAYESH KUMAWAT
Rs. 36000/-



EKTA PRAJAPAT
Rs. 36000/-



UDAY SINGH SHAKTAWAT
Rs. 16000/-



PAWAN KUMAR SAINI
Rs. 16000/-



RAJ KUMAR SATHURIYA
Rs. 16000/-

DAVDA INFRASTRUCTURE PVT. LIMITED, AHMEDABAD



KULDEEP SINGH JHALA
Rs. 16000/-



ABHIRAJ SINGH
Rs. 16000/-



GEETA KANWAR
Rs. 16000/-



GARIMA AMERIYA
Rs. 6300/-



MEENAL AGRAWAL
Rs. 6300/-



MAYUR SHARMA
Aditya Birla
Sunlife Amc. Ltd.
Rs. 15000/-



AARTI JETHI
RK, HR Management,
Ahmedabad
Rs. 6200/-



PRAGTI KHANDEWAL
Nestaway Technologies,
Banglore
Rs. 10000/-



BHUMIKA GODAWAT
Linkroot Consulting,
Ahmedabad
Rs. 5200/-



NIRAJ GUPTA
Saksham Impex
Pvt. Ltd., Udaipur
Rs. 5000/-



INSIYA KANKAROLI
Mantra 2 Success
Ahmedabad
Rs. 4500/-



KINJAL JAIN
Chics Connect
Pvt. Ltd. Udaipur
Rs. 9000/-



HEZAL AGRAWAL
Ratnam Granites &
Marble, Pali
Rs. 3800/-

PACIFIC MBA PLACEMENTS 2019

Byju's

**Business Development
Executive
10 lakh per annum**



MUDIT SHARMA



SIDHANT LAKHAN

Gemini Corp.

**Executive at
4.5 lakh per annum**



SNEHA MAZUMDAR



DIVYANSHI BAJPAI



VABHAV RANKA



KULDEEP SINGH



SRISHTI TRIVEDI

Astral Pipes (Skipper)

**Sales Executive at
3.5 lakh per annum**



BELVEER SINGH



RAGAV BORANA



GAGAN VYAS

PACIFIC MBA PLACEMENTS 2019

ICICI BANK

23 Students Placed as Deputy
Manager at 3.64 lakh per annum



SNEHA MAZUMDAR



GEETA KANWAR



BHUMIKA GODAWAT



DEEPAK PUROHIT



DIVYANSHI BAJPAI



JAYESH KUMAWAT



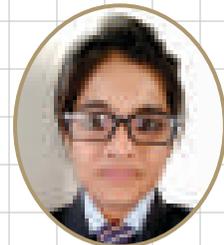
MARIYA TINWALA



GAJENDER SINGH



HEENA SHARMA



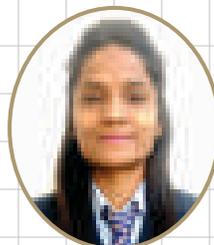
INSIYA KANKAROLI



JAIPAL SINGH



MEENAL AGARWAL



MONIKA MUNDRA



PAWAN KUMAR



SARITA YADAV



AARTI JETHI



ABHIRAJ SINGH



ANISHA MATHUR



GAGAN VYAS



JINISHA TATER



AMBIKA MATHUR



SHRADDHA RAWAT



RAHUL DIYA

PACIFIC MBA PLACEMENTS 2019

ICICI BANK

12 Students Placed as Assistant
Manager at 3.02 lakh per annum



JAREENA KATHAT



JAGRATI JHALA



SHRADDHA KABRA



SATISH SEVAK



ROHAN LASOD



PRACHI MAHESHWARI



KINJAL ACCHA



POOJA LADDHA



AMIT RAJPUROHIT



SHALU GURNANI



RUCHIKA SINGHI



KIRTIRAJ SHEKTAWAT

FLEET GUARD

at 2.6 lakh per annum
as Machine Sales Representative



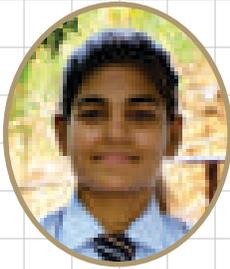
LAKHAN DEV SINGH



RAJKUMAR SATHURIA

PACIFIC MBA PLACEMENTS 2019

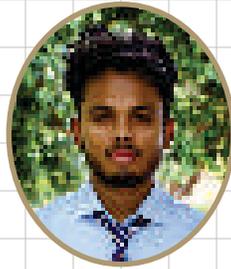
TDI Sales Executive at
2.5 lakh per annum



KAJOL TRIVEDI



PRAKASH BHAGWAT



VIKRAM SINGH BHATI



RAJKUMAR SATHURIA



MUDIT SHARMA



GAJENDER SINGH



HEENA SHARMA



JAYESH KUMAWAT



YOGITA FAUJDAR

OTHER COMPANIES IN 2019

Volvo

Reliance

Karvy

AU Bank

Fevicol

HDFC

Airtel

Miraj

IFCI

Ascent

Jaro Edu.

Kajaria

Extra Marks

and many more..

92% STUDENTS PLACED

PACIFIC MBA PLACEMENTS 2020

ICICI BANK

15 Students Placed as Deputy
Manager at 4.12 lakh per annum



POOJA ACCHARYA



SURAJ PRASAD



ANKUSH



MANISH



RAHUL VYAS



JUGAL



SANDEEP



SHAIENDRA



VINEETA



ALKAMA



MAYUR



NAFISA



RAJVEER



FATIMA

Spandana Sphoorty Finance Ltd.

at 3.3 - 4.2 lakh per annum
as Executive Trainee



Man Singh Chauhan



Devendra Barwal



Vikas Regar

PACIFIC MBA PLACEMENTS 2020

AU Small Finance Bank Limited

Relationship Officer at 3.0 - 3.5 lakh per annum



Shraddha Sharma



Rahul Vyas



Swaraj Pachal



Aditi Nahar



Diksha Shrivastava



Harshita Soni



Meghna Saini



Kriti Jain



Kriti Joshi



Nikhil Suthar



Neha Swarnakar



Rashik Tandon



Umendra Kumar



Vishwas Soni



Jaideep Kothari

COMPANIES VISITED IN 2020

ICICI Bank

Mahindra Holidays

Spandana

AU Bank

Elan

Rajasthan Live

Orbityc

Just Dial

Calvin Klein

HDFC

CLink

Cognus

Urban Ladder

and many more..

32% STUDENTS PLACED TILL DECEMBER 2019

Faculty Resources of the Pacific Group in Management

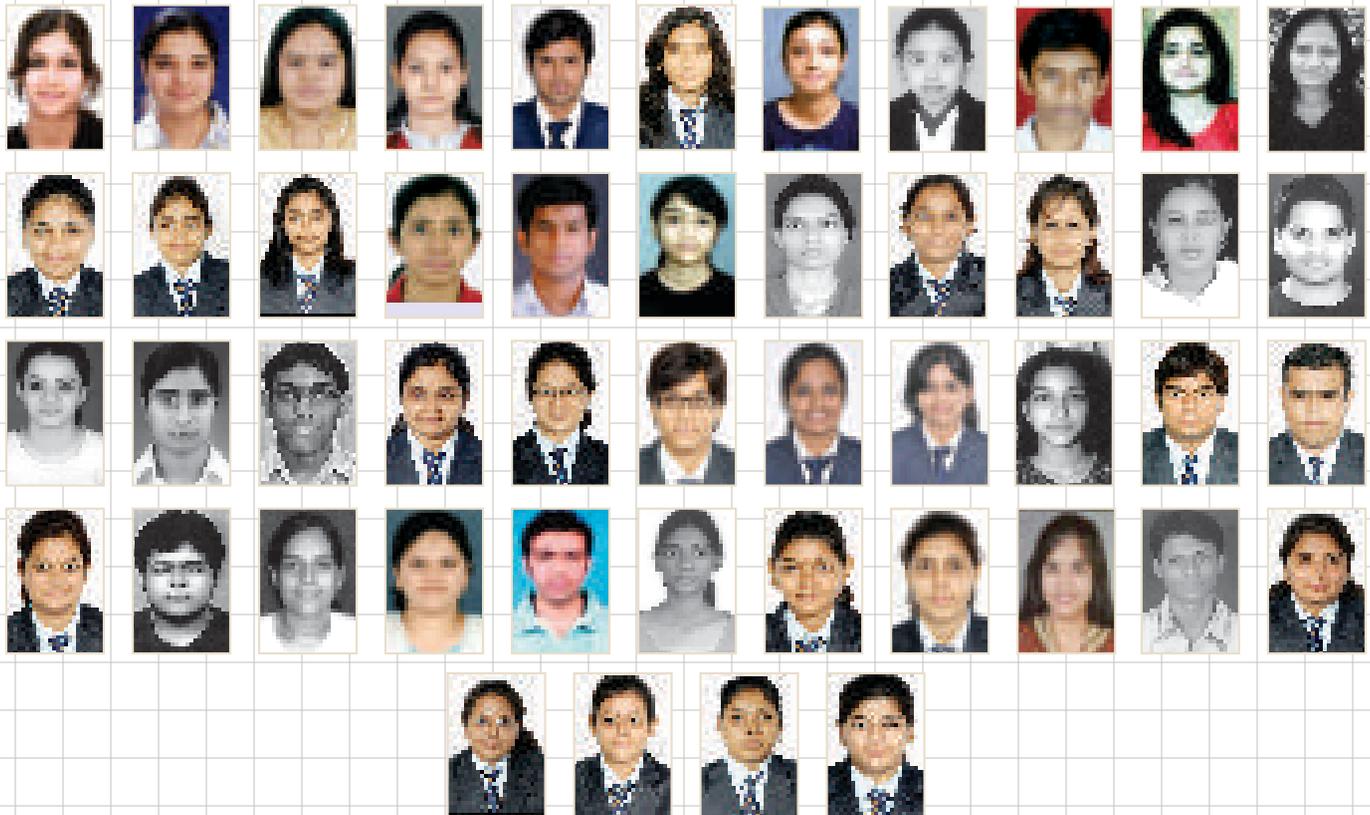
Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books		Seminar / Workshop / FDPs / MDPs	
					National	International	Authored	Edited	Attended	Conducted
	<p>Prof. Mahima Birla Ph. D., MBA (Finance), M.Com. (Banking and Business Economics), C.S. Specialization : Banking, Business Economics and Finance Expertise in : Economic Scenario Building, Experiential Learning, Story telling, Behaviourial Finance Experience : Academics - 18 yrs. Ph.D. Supervised : 08</p>	54	250	25	25	18	3	10	12	72
	<p>Prof. Hemant Kothari Ph.D., MBA Specialization : Research Methodology, HR Analysis Expertise In : Business Story and Success, Economic Review Experience : Academics - 15 yrs. Ph.D Supervised : 08</p>	35	220	22	15	12	3	5	13	20
	<p>Dr. Mahendra Sojatia Ph.D., M.Com (ABST) Specialization : Accounting and Taxation Expertise in : Behavior and Pricing Idiosyncratic Volatility Experience : Academics - 20 yrs. Ph.D. Supervised : 05</p>	15	120	20	10	7	4	0	12	7
	<p>Dr. Bhavana Detha Ph.D Expertise in : Counseling and Psychology Experience : Academics - 14 yrs. Ph.D. Supervised : 03</p>	10	60	10	07	07	0	0	10	2
	<p>Prof. S. L. Menaria Ph.D, M.Com. Specialization : Finance, Accountancy and Taxation Expertise In : Research and Development Activities, Case Studies Experience : Academics - 32 yrs. Ph.D. Supervised : 17</p>	30	70	16	32	10	15	0	47	15
	<p>Dr. Shanker Choudhary Phd, MBA, BTech (Electronics and communication) Specialization : Marketing and IT Expertise in : Experiential Learning, Case Development, Counseling, MIS and DSS Experience : Academics - 15 yrs., Industrial - 1.5 yrs. Ph. D. Supervised : 12</p>	65	300	5	20	25	3	5	5	
	<p>Dr. Pushpkant Shakdwipee Ph.D, NET, M.com (Accountancy and Statistics) Specialization : Accountancy Expertise in : Tally ERP, Income Tax, Financial Statement Analysis Experince : Academics - 16 yrs. Ph.D. Supervised : 08</p>	25	100	115	30	10	5	1	7	5
	<p>Dr. Shivoham Singh Ph.D., FDP (IIM-A), UGC-NET, MBA Specialization : Operations Research, Production and Operations Management, Research Methodology Head Pacific Centre for Simulation Expertise in : Conducting FDP & MDP, Case Writing, Data Analytics, Research Analytics, Financial/ Marketing Modeling Using Excel, Security Analysis Experience : Academics - 15 yrs., Industrial - 1.5 yrs. Ph.D. Supervised : 06</p>	28	370	18	8	15	0	0	20	16

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books		Seminar / Workshop / FDPs / MDPs	
					National	International	Authored	Edited	Attended	Conducted
	Prof. Subhash Sharma Ph.D, M.A. (English. Litt.), M.B.A. (HR), Soft Skills Specialization : English Literature, Language , HR Expertise in : Literature, Language, Soft Skills and HR Experience : Academics - 23 yrs. Ph.D. Supervised : 15	61	200	5	15	9	0	2	5	5
	Dr. Pallavi Mehta Ph. D. NET (Management), MIB M. Com (Banking & Business economics) Specialization : International Business Expertise in : Business management, Intellectual Property Rights, Export management, Case Analysis, Management Training, Industry Review ,Research projects, Student development Activities, Training and Induction Experience : Academics - 19 yrs. Ph.D. Supervised : 08	50	200	15	30	20	4	50	3	
	Prof. Dipin Mathur Ph. D. , MBA (HR), M.com. (Business Administration) Specialization : Human Resource Management Adjunct in : Business Laws Expertise in : Training & Development Psychometric Test, Management Development, Academic Experience : Academics - 16 yrs., Industrial - 4 yrs. Ph.D. Supervised : 12	22	200	2	9	13	3	33	1	
	Dr. Narendra Singh Chawda Ph.D., M.Com (Business Adm.), MBA (Marketing & Finance) Specialization : Marketing Expertise in : Sales & Distribution management Experience : Academics - 10 yrs., Industrial - 4 yrs.	13	450	7	7	02	0	0	10	
	Dr. Khushbu Agarwal Ph.D., UGC-NET, MBA Specialization : Operations and Production Management Expertise in : Management games, Operations and production Analytics using Excel, Academic Experience : Academics - 9 yrs., Industrial - 3 yrs.	18	120	0	10	8	1	4	1	
	Dr. Nidhi Nalwaya Ph.D., MBA(Finance), M.Com Specialization : Financial Derivatives, Taxation Expertise : Financial Simulation, Portfolio Management Experience : Academics - 07 yrs. Industrial - 2 yrs.	19	100	0	15	8	0	10	9	1
	Dr. Ali Yawar Reha Ph.D., M.Sc, B.Sc, DISM in Computer Science Specialization : Computer Science, E-Business, BPR, ERP, Client Server Mechanism, Digital Marketing Expertise in : Computer Management Software + MS Excel Experience : Academic - 14 yrs., Industrial - 1 yrs.	6	200	0	4	-	-	1	4	
	Dr. Anurag Mehta Ph.D., M.Com (Bus. Admin.) Specialization : Marketing, Buss. Administration Expertise in : leadership, Entrepreneurship Experience : Academics - 18 yrs. Ph.D. Supervised : 07	25	100	6	13	14	2	0	4	4
	Dr. Rahul Vyas Ph.D., MBA, LLB, NET, SLET Specialization : Marketing, Sales & Distribution Expertise In : Law, IPR Experience : Academics - 17 yrs., Industrial - 17 yrs. Ph.D. Superwised : 6	18	70	5	5	8	0	4	2	

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books		Seminar / Workshop / FDPs / MDPs	
					National	International	Authored	Edited	Attended	Conducted
	Dr. Kulvinder Kaur Ph.D., M.Com. , B.Ed., MBA MA (Economics) Specialization : Economics, Financial Acct. Expertise in : Finance, Entrepreneurship Experience : Academic - 16 yrs., Industrial - 2 yrs.	10	80	0	6	6	0	0	6	5
	Dr. Ashish Adholiya Ph.D. (Computer Science), MBA (Marketing), MCA (Computer), B.Sc. (BCZ) Specialization : Information System/ Consumer Behavior and Marketing Research/ Research Methodology Expertise in : Research Methodology, Database Administration, E-Business, Consumer Behavior Experience : Academics - 12 yrs., Industrial - 2 yrs.	33	120	0	14	7	0	3	5	0
	Dr. Sheela Dashora Ph.D, MBA (HR) B.Com., B.Ed. Specialization : HR, OB, General Mgt. Expertise : Teaching National Development, Management Stories Experience : Academics - 16 yrs., Industrial - 3 Yrs. Ph.D. Supervised : 05	2	85	3	10	6	0	0	7	1
	Mr. Udit Varshney NET, PhD (P) Specialization : Accounting & Finance Expertise in : Economic scenario building and experiential learning Experience : Academic - 4 yrs.	02	20	0	04	03	0	0	8	0
	Dr. Shikha Bhargava Ph.D, MBA Specialization : Finance & Marketing Expertise in Top Business Story Discussion & Grid Training, Facilitating, Experiential Learning, CRM Expertise : Caselet writing, Business Stories Experience : Academics - 10 yrs., Industrial - 05 yrs. Ph.D. Supervised : 01	7	70	1	05	05	0	0	07	02
	Mr. R.M. Bangar MBA Specialization : Marketing, Training and Development Expertise in : Marketing Communication, Pharmaceutical Marketing Experience : Academics - 12 yrs., Industrial - 12 yrs.	03	21	1	03	03	0	3	12	15
	Dr. Priyanka Kalra Ph.D., LLB, LL.M., C.S. Specialization : Law, IPR, Teaching Pedagogies Expertise in : Advanced Teaching Pedagogies, General Mgt. Experience : Academics - 5 yrs. Ph.D. Supervised : 01	4	26	0	2	2	0	0	7	0
	Dr. Heena Purohit Ph.D, MBA, NET- JRF Specialization : Marketing Expertise in : Sales and Distribution Management, Product and Brand Management Experience : Academics - 3 yrs.	8	30	2	6	2	1	0	6	4
	Dr. Jaya Sharma Ph.D., MBA Specialization : Marketing, HR Expertise in : Business Stories, HRM, HRIS Experience : Academics - 6 yrs.	8	40	1	3	2	3	0	2	0
	Dr. Namrata Chouhan Ph.D., MBAS, BE Specialization : Marketing, Export-import MA, International HRM Expertise in : Business stories, Export Documentation Presentations - PI Experience : Academics - 6 yrs., Industrial - 2 yrs.	4	50	2	3	1	0	0	7	3

Pacific students Outshine in the country in Research!!!

150 Research papers of MBA students are either published in National and/International Journals or presented in National / International seminars which is an exclusive domain of the faculty members Students research papers of this stature are unheard in the country.



Journals where in the Research Papers are Published

- International Journal of Management Prudence
- International Journal of Research in Commerce, Economics and Management
- International Journal of Research in Computer Application and Management
- Pacific Business Review International
- International Journal of Contemporary Practices
- International Journal of Marketing, Financial Services & Management Research
- International Journal of Marketing & Technology
- International Journal in Research in Commerce, IT and Management
- International Journal in Commerce and Management
- International Journal of Management Research and Review
- International Journal of Social Sciences and Interdisciplinary Research
- International Journal of Physical and Social Sciences
- International Journal of Research in Computer Application and Management
- International Journal of Management Sciences
- The Journal of The Insurance Institute of India
- Bimaquest, National Insurance Academy, Pune
- Researchers World-Journal of Arts, Science & Commerce v Journal of Management and Science
- National Conference on Emerging Challenges for Sustainable Business
- Pacific Business Review, Volume
- Proficient - An International Journal of Management
- Consumer Behavior and Emerging Practices in Marketing
- Asia Pacific Journal of Marketing & Management Research

Seminars where the students Presented their Papers

India Finance Conference Changing Dynamics in the Global Village International Conference IIT, Delhi in with CURTIN UNIVERSITY, Australia IIM, Kozhikode International Conference IIT, Roorkee BITS, Patna AIMS International Advent age education Foundation ICCB, IIT Delhi ECSB, IIT Roorkee National Conference on Paradigms for Sustainable Business, IIT Roorkee HR summit IIM Kozhikode Global Conference on Management, CCMS NICOM, NIRMA University National Conference on Bank, Pune.

Publications

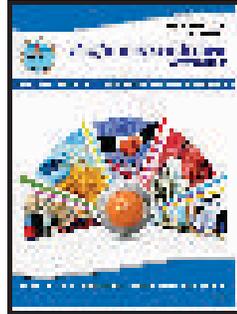
Quality Publications of the University

PERIODICALS

1. Research Journal

Pacific Business Review International :
A Index & Referred Monthly Journal.

Index with a 4.029 impact factor.

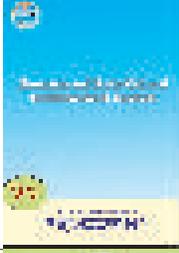


2. Magazine on Careers

Pacific Update :
A Monthly Magazine for Current Affairs, Career and Competitive Exams. Must for every library.



BOOKS

	<p>Ethics and Indian Ethos in Management - Text and Cases. ISBN 978-93-5104-465-9</p>		<p>Enhancing Human Capabilities Big Challenges in Indian Perspective ISBN 978-93-5174-686-7</p>
	<p>Innovative Practices in HR : Contemporary Issues and Challenges ISBN 978-93-5104-481-9</p>		<p>Service Sector : Contemporary Issues ISBN 978-93-5174-685-0</p>
	<p>Green Marketing : Issues and Perspectives. ISBN 978-93-5104-483-3</p>		<p>Economic and Socio-Cultural Environment of Business ISBN 978-93-5196-165-9</p>
	<p>Consumer Behavior : Emerging issues and Perspectives. ISBN 978-93-5104-481-6</p>		<p>Emerging Issues in Accounting and Finance ISBN 978-81-930017-0-7</p>
	<p>Contemporary Issues in Marketing ISBN 978-93-5174-027-8</p>		<p>G.K. Refresher 2015</p>

3. Pacific Management New

♦ A Biomonthly News Letter

♦ Pacific Management News Letter

PACIFIANS SCALING EVER NEW HEIGHTS

8 Times Champion in Management Simulation in the Country

The Pacific Institute of Management, the only MBA Institute in the country to become 8 times National Champion in MANAGEMENT SIMULATION competition of All India Management Association, New Delhi among top 300+ B-Schools.

2019



Pacificians holding 2 positions in National Finals at Coimbatore

2018



Pacificians holding 2 positions in National Finals at Coimbatore

2017



Pacificians holding 3 positions in Top 5 at Coimbatore

2016



Western Region Pacific Institute of Management	South Region IIM Bangluru	North Region Pacific Institute of Management	Online National Pacific Institute of Management
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2015



2014



2013



2012

**All India
Champions**

- Case Writing & Presentation Contest
- Business Plant Development
- Research Paper Contribution



FACULTY OF MANAGEMENT

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